

OTC'25



ONLINE TEACHING CONFERENCE

June 16 - 18, 2025 | Long Beach Convention Center

SPONSOR, EXHIBITOR & MARKETING OPPORTUNITIES



Exploring the Future of Online Education: AI, Innovation, and Equity in Learning

OTC'25 will explore the transformative role of artificial intelligence (AI) in reshaping online education, alongside cutting-edge pedagogy and technology integration. Participants will engage in discussions on innovative teaching methodologies, AI-enhanced tools, and strategies for student engagement and retention.

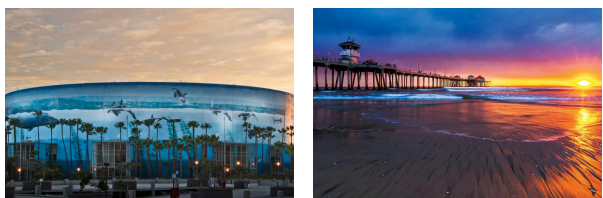


SCAN TO LEARN MORE ABOUT OTC'25!

REASONS TO SPONSOR OR EXHIBIT AT THE CCC TECHCONNECT ONLINE TEACHING CONFERENCE (OTC)

With almost 1,000 participants from 116 California Community Colleges, the CCC TechConnect's Online Teaching Conference (OTC) offers a fantastic chance for educators to connect with peers, exchange knowledge, share best practices, and engage in professional development. We warmly invite you to consider becoming a sponsor for our event!

As a sponsor or exhibitor, you'll have the opportunity to engage with educators, technologists, and thought leaders from across California who are dedicated to enhancing online education. Your support will enable us to host enriching workshops, interactive sessions, and inspiring keynote speeches that equip attendees with innovative strategies and tools. In return, sponsors gain enhanced visibility, valuable networking opportunities, and a platform to showcase products and services that contribute to the advancement of online learning. **Join us in shaping the future of education and leaving a meaningful mark on the academic community.**



CONFERENCE VENUE: LONG BEACH CONVENTION CENTER



California
Community
Colleges

TechConnect

CCC TechConnect projects (TechConnect Cloud, TechConnect Zoom, TechConnect Online Teaching Conference), serve the 116 California Community Colleges, are funded by a grant from the California Community Colleges Chancellor's Office, and are hosted at Palomar College.



OTC'25 | SPONSOR, EXHIBITOR & MARKETING OPPORTUNITIES

All sponsorships come with a company listing on the OTC'25 website, the conference app (Attendee Hub) and printed program bulletin, and a 10 x 10 pipe & drape booth package consisting of a 7"x44" ID sign, 6' table, two chairs, wastebasket and basic electrical. Note, the exhibit hall is not carpeted.

TWO (2) OPPORTUNITIES

DIAMOND SPONSOR \$10,000

5 Conference Registrations

- SPEAKING TIME** | Three (3) minutes at Opening Keynote Session
- SPONSORED EVENT** | Welcome Reception & Registration Area
- DOUBLE EXHIBIT BOOTH** | Includes lead retrieval
- Full-screen digital ad
 - Banner ad with external linking in the conference app
 - Email ad in the Know Before You Go (KBYG) email
 - Ability to send three (3) push notifications from the conference app
 - Concurrent Session opportunity | *Must partner with a Community College*
 - Post-conference attendee list for a one-time email
 - Opportunity to provide a brochure or giveaway item in the registration area
 - Digital card with external linking in the conference app
 - Pre-conference attendee list provided one week prior to event
 - Logo on promotional item
 - Sponsorship of Networking Lounge in Exhibit Hall

FIVE (5) OPPORTUNITIES

GOLD SPONSOR \$7,500

4 Conference Registrations

- SPEAKING TIME** | Two (2) minutes at General Session
- SPONSORED EVENT** | Lunch
- DOUBLE EXHIBIT BOOTH** | Includes lead retrieval
- Full-screen digital ad
 - Banner ad with external linking in the conference app
 - Email ad in Know Before You Go (KBYG) email
 - Ability to send two (2) push notifications from the conference app
 - Post-conference attendee list for a one-time email
 - Concurrent Session opportunity | *Must partner with a Community College*
 - Opportunity to provide a brochure or giveaway item in the registration area
 - Digital Card with external linking in the conference app

TEN (10) OPPORTUNITIES

SILVER SPONSOR \$5,000

3 Conference Registrations

- SPEAKING TIME** | One (1) minute a General Session
- SPONSORED EVENT** | Breakfast
- EXHIBIT BOOTH**
- Half-screen digital ad
 - Banner ad with external linking in the conference app
 - Ability to send one (1) push notifications from conference app

UNLIMITED

BRONZE SPONSOR \$3,500

2 Conference Registrations

- SPONSORED EVENT** | Refreshment Breaks
- EXHIBIT BOOTH**
- Quarter-screen digital ad

UNLIMITED

EXHIBITOR | 10X10 BOOTH \$2,500

1 Conference Registration

- 10" x 10" pipe & drape booth package consisting of a 7"x44" ID sign, 6' table, two chairs, wastebasket basic electrical
- The exhibit hall is not carpeted
- Company listing on the OTC'25 website, app (CVENT Events) and printed bulletin

ADVERTISING PACKAGE \$750

Unable to attend? Consider advertising! This package includes one (1) full-page digital ad and one (1) email ad in the know before you go (KBYG) email series.