



California  
Community  
Colleges

TechConnect

## OTC'21 Virtual Conference Sponsorship Prospectus

OTC'21 offers robust sponsorship options, ranging from a basic listing with a custom webpage, to a promo video spot that airs before a concurrent session. There will be many opportunities for meaningful engagement with our anticipated 4,000+ attendees.

### Silver Sponsor Package—\$2,000

- Dedicated sponsor page on Event site. Each sponsor builds their own page to include a short sponsor-supplied video (up to 2 minutes), resource links, links to the sponsor's social media and a button for attendees to schedule a meeting using a link to the sponsor's own calendar program.
- Alphabetical listing in Sponsor Gallery
- Two (2) individual registrations for virtual conference

### Gold Sponsor Package—\$3,400

- Includes Silver Sponsor Package benefits (see above)
- One (1) Session Sponsor with Promo Video spot (15-30 second sponsor-supplied video)
- Top Listing in Sponsor Gallery and Footer Logo across website
- Recognition in OTC's email newsletter
- One (1) additional individual registration for virtual conference (3 total)

### Diamond Sponsor Package—\$5,800

- Includes Gold Sponsor Package benefits (see above)
- Two (2) additional Session Sponsor with Promo Video spots (3 total sponsor-supplied 15-30 second spots)
- One (1) Newsletter Article
- Two (2) additional individual registrations for virtual conference (5 total)

### Additional Opportunities:

#### Session Sponsor with Promotional Video

Exclusive logo position on breakout session page. 15-30 second Promo Video (sponsor-supplied) will play at beginning of presentation. **Please note:** Session Sponsor videos will be archived post-conference on the website for additional viewing.

**\$ 1,000**

#### Newsletter Article

Sponsors write and submit a 150 word article with their logo for publication in our monthly newsletter. Exclusive - One sponsor per month.

This newsletter is emailed to over 10,000 qualified higher-education-affiliated contacts. Will also be highlighted in the TechConnect quarterly newsletter which is distributed to over 60,000 contacts.


**\$1,500 per article**

## SPONSOR OPPORTUNITIES AT-A-GLANCE

BENEFIT	DIAMOND	GOLD	SILVER
Dedicated sponsor page on Event site. Includes sponsor-provided video.	X	X	X
Alphabetical listing in Sponsor Gallery.			X
Top Listing in Sponsor Gallery and Footer Logo across website.	X	X	
Session Sponsor with Promotional Video.	3	1	
Recognition on the Online Teaching Conference Facebook page and Twitter feeds.	X	X	
Recognition in OTC's email newsletter.	X	X	
Newsletter Article in one OTC'21 email newsletter.	X		
Virtual Conference registrations.	5	3	2
Logo displayed on registration site with link to company website.	X	X	X


## Sponsor Page (included in all sponsor packages)

Each sponsor customizes their own web page within the event platform. Sponsorship pages can integrate with the one on one video conferencing tool and chat networking features.




**ONLINE  
TEACHING  
CONFERENCE**

June 21-23, 2021 | Virtual Event




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HOME VIRTUAL SESSIONS PARTNER SHOWCASE SUPPORT



**Sponsor Name**

More about your mission.

Organization Website: <https://www.site.com>


Contact Name: First Name, Last Name

Contact Phone: First Name, Last Name

Contact Email: [name@co.org](mailto:name@co.org)

Organization Information:  
More about your mission.

[Video Conference / Schedule a Call](#)





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### Resources


- Resource Links
- Resource Links
- 
- 
-

### Social Media

 Facebook

 Twitter

 Instagram




OpenWater

Virtual Conference Management Software


## Sponsor Gallery Listing (basic listing included in all Sponsor packages)

Sponsors will be listed alphabetically after the top 10 (Diamond & Gold Sponsors).




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**Sponsor Name**

Sponsorship Level:

A little more information about us.  
This is what we do and how we do it.

[VIEW SPONSOR](#)  
[SPONSOR CHECK IN](#)




**Sponsor Name**

Sponsorship Level:

A little more information about us.  
This is what we do and how we do it.

[VIEW SPONSOR](#)  
[SPONSOR CHECK IN](#)



**Sponsor Name**

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[SPONSOR CHECK IN](#)

Refine your search

▼ Search

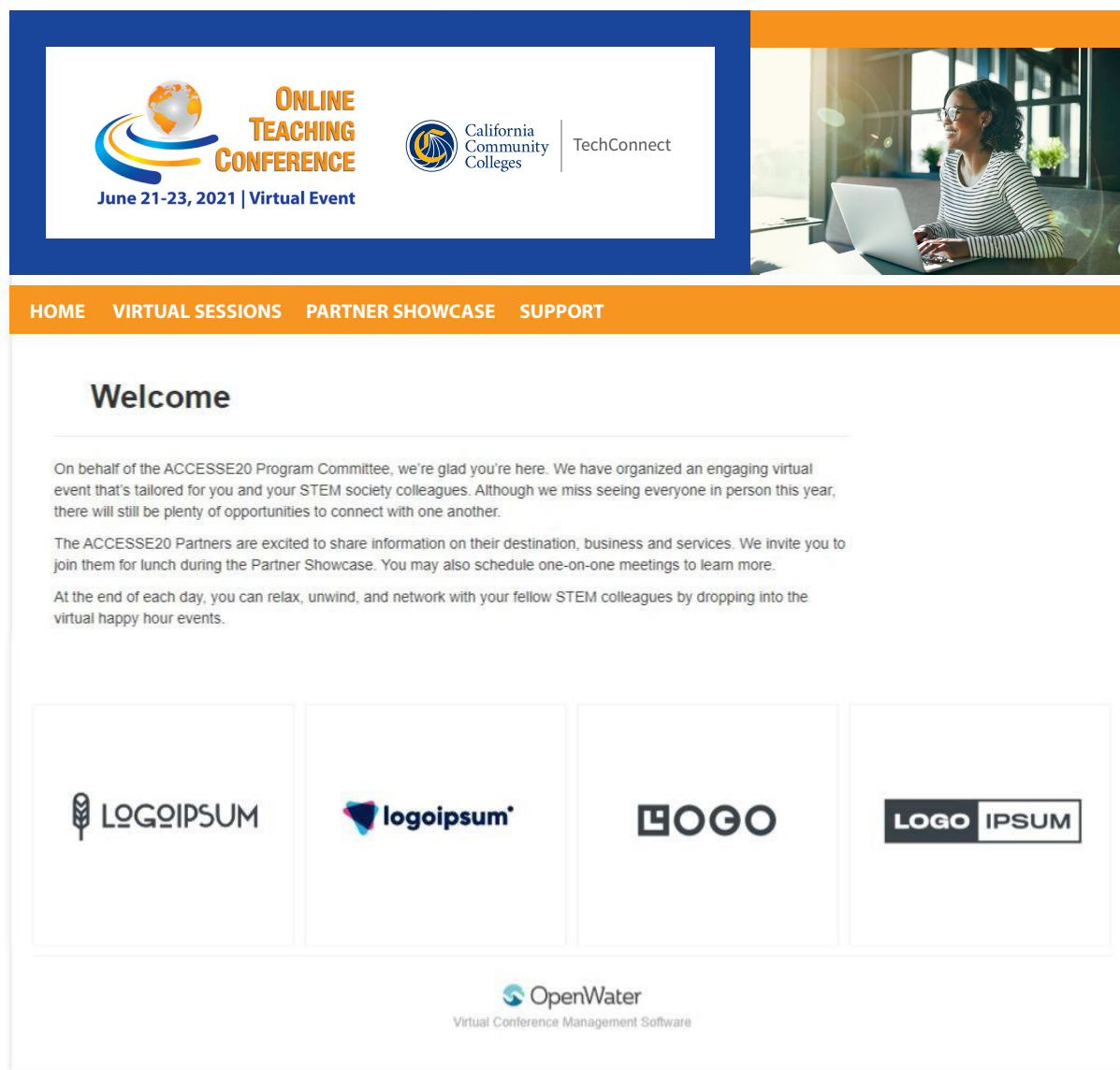
Search

► Sponsor Level Any

Reset all filters


## Footer Logos Across the Website (Gold and Diamond packages only)

Diamond and Gold Sponsor packages include footer logos across the entire conference website, which is the hub for all attendee activity.




## Session Sponsor with Promotional Video

Sponsor logos are placed on the conference schedule listings.




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Today August 3 August 4 August 5 August 6 August 7


9:00 AM - 10:15 AM (Pacific Daylight Time)

General Session #1

Add to Google | Outlook | iCalendar

8/3/2020 | 9:00 AM PDT - 10:15 AM PDT

Track 1, Track 2, Track 3, Track 4




10:15 AM - 10:30 AM (Pacific Daylight Time)

General Session

Add to Google | Outlook | iCalendar

8/3/2020 | 10:15 AM PDT - 10:30 AM PDT

Track 1, Track 2, Track 3, Track 4




10:30 AM - 12:15 PM (Pacific Daylight Time)

General Session: lengths

Add to Google | Outlook | iCalendar

8/3/2020 | 10:30 AM PDT - 12:15 PM PDT

Track 1




12:15 PM - 3:15 PM (Pacific Daylight Time)

General Session: eak

Add to Google | Outlook | iCalendar

8/3/2020 | 12:15 PM PDT - 3:15 PM PDT

Track 1, Track 2, Track 3, Track 4



Refine your search

▼ Search

Search

▼ Course Track


☒ Track 1

☐ Track 2

☐ Track 3

☐ Track 4

Reset all filters

 OpenWater Awards Management Software

## Session Sponsor with Promotional Video (continued)

Each session has a dedicated page and button for attendees to join a session in one click. The sponsor logo will also appear below the "Join Presentation" button.

Sponsored-supplied 15-30 second videos will be prompted at the start of a session.

Session Sponsor videos will be archived post-conference on the website for additional viewing.

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0:00 / 1:31

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**Bridging the Art of Roasting with the Business of Roasting**

Description



Anne Starks, WWW Realty  
Live session

[JOIN PRESENTATION](#)



[Download Presentation Slides](#)

  
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