FOOTHILL COLLEGE'S USE OF IMPACT DURING COVID

LENÉ WHITLEY-PUTZ

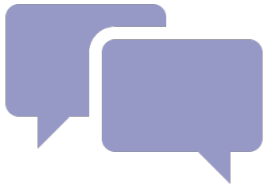
FOOTHILL COLLEGE

ONLINE TEACHING CONFERENCE

California Community Colleges | TechConnect

OUTCOMES

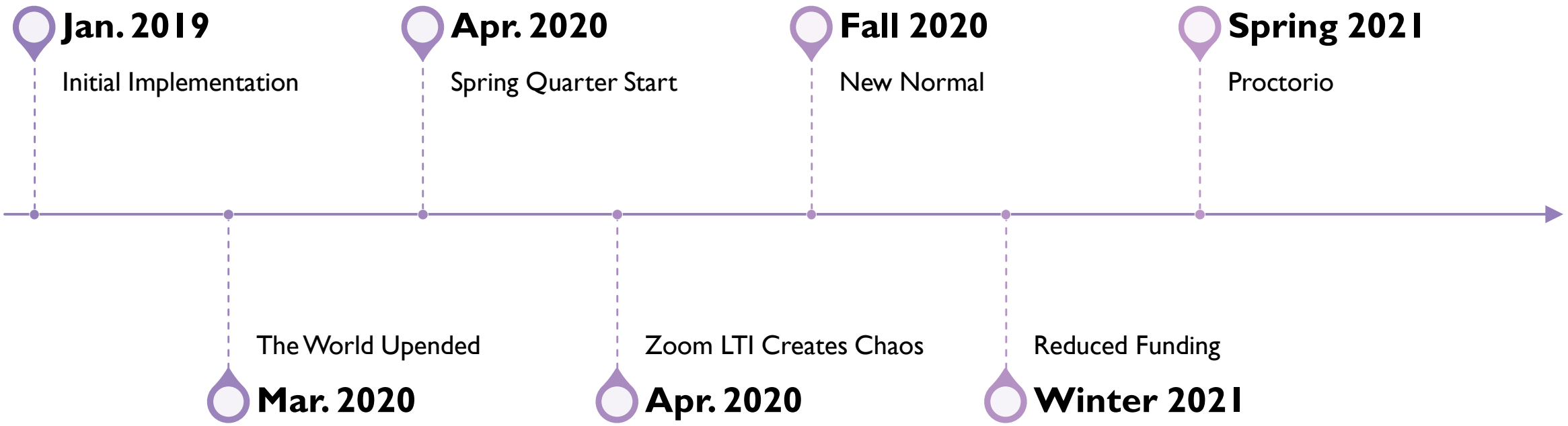
Gauge the effectiveness of just in time messaging



Discuss the merits of targeted micro-lessons

Explore uses for the Impact tool

TIMELINE


Jan. 2019
Initial Implementation
Apr. 2020
Spring Quarter Start
Fall 2020
New Normal
Spring 2021
Proctorio
The World Upended
Mar. 2020
Zoom LTI Creates Chaos
Apr. 2020
Reduced Funding
Winter 2021

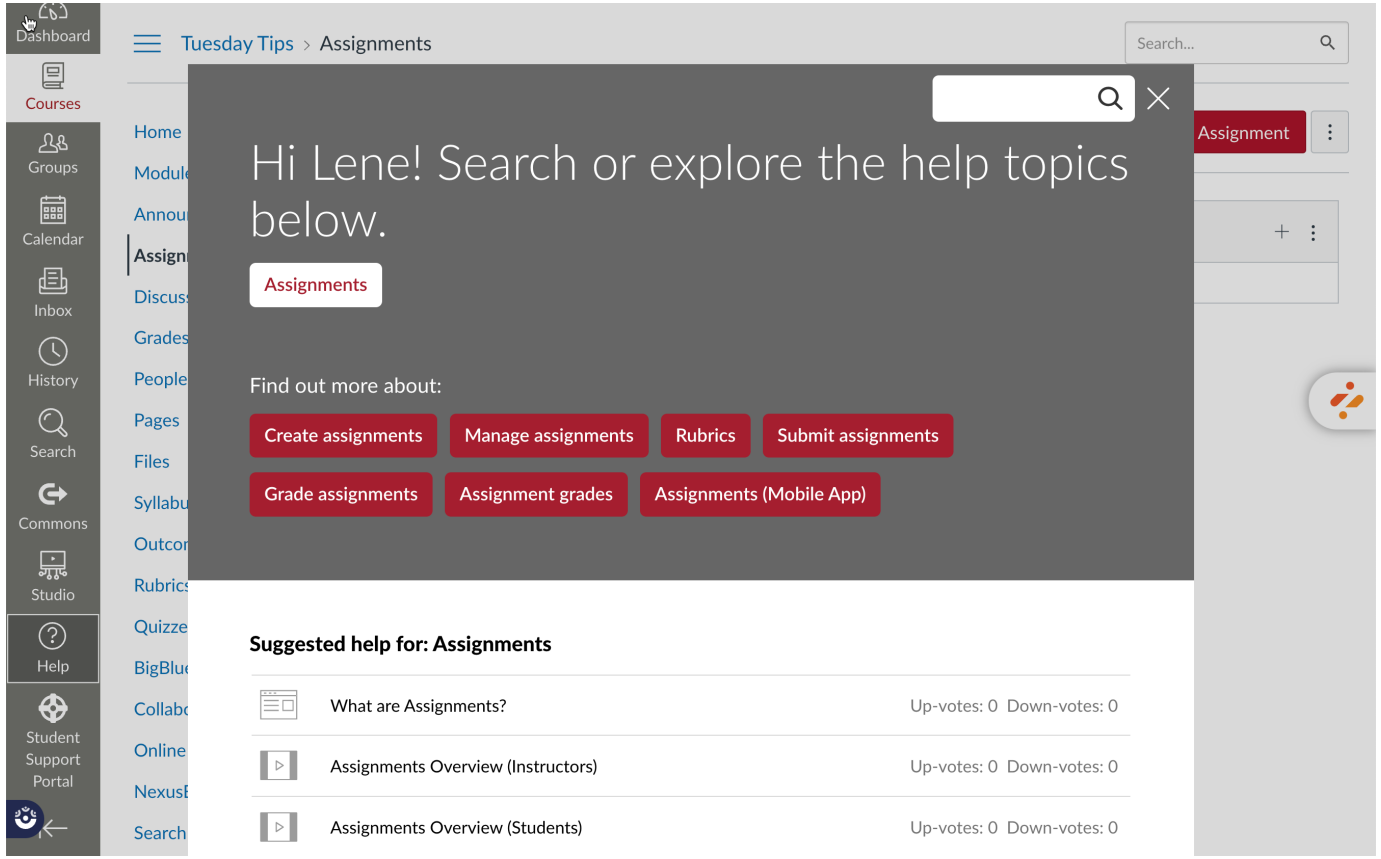
INITIAL GOALS

ENHANCED HELP

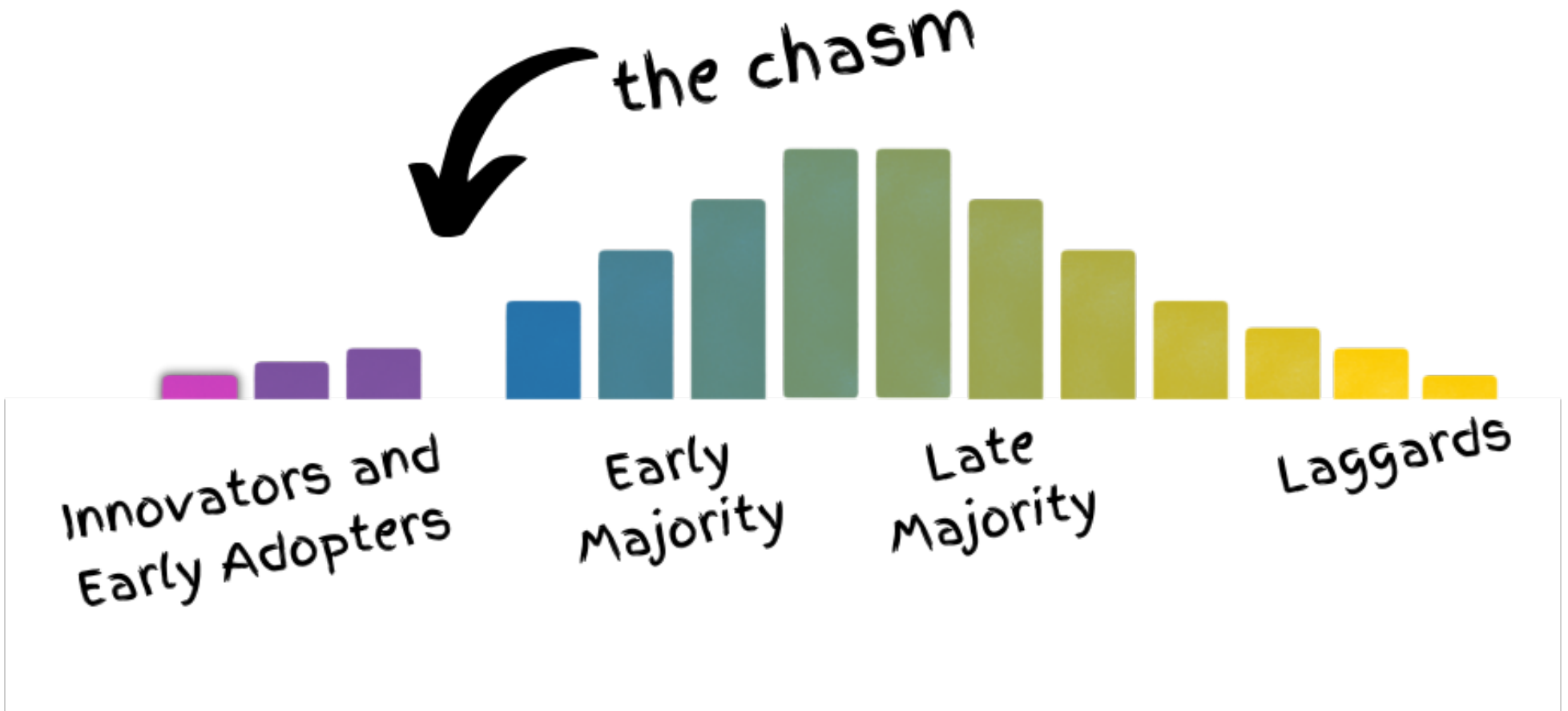
MONITORS FOR TOOLS, INCLUDING STUDIO

JUST IN TIME MESSAGES

CONTEXT-SPECIFIC HELP



CANVAS ADOPTION/DIFFUSION OF INNOVATION



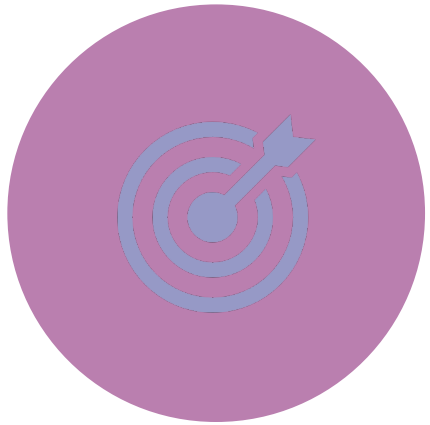
COVID INTERRUPTION

- Immediate need to train laggards
- Big group who had previously been “certified”
- Surge in resources available
- One week until finals

SHIFT TO MESSAGING

TUESDAY TIPS FOR FACULTY

RESOURCES FOR STUDENTS



TARGETED IN-LINE MESSAGES

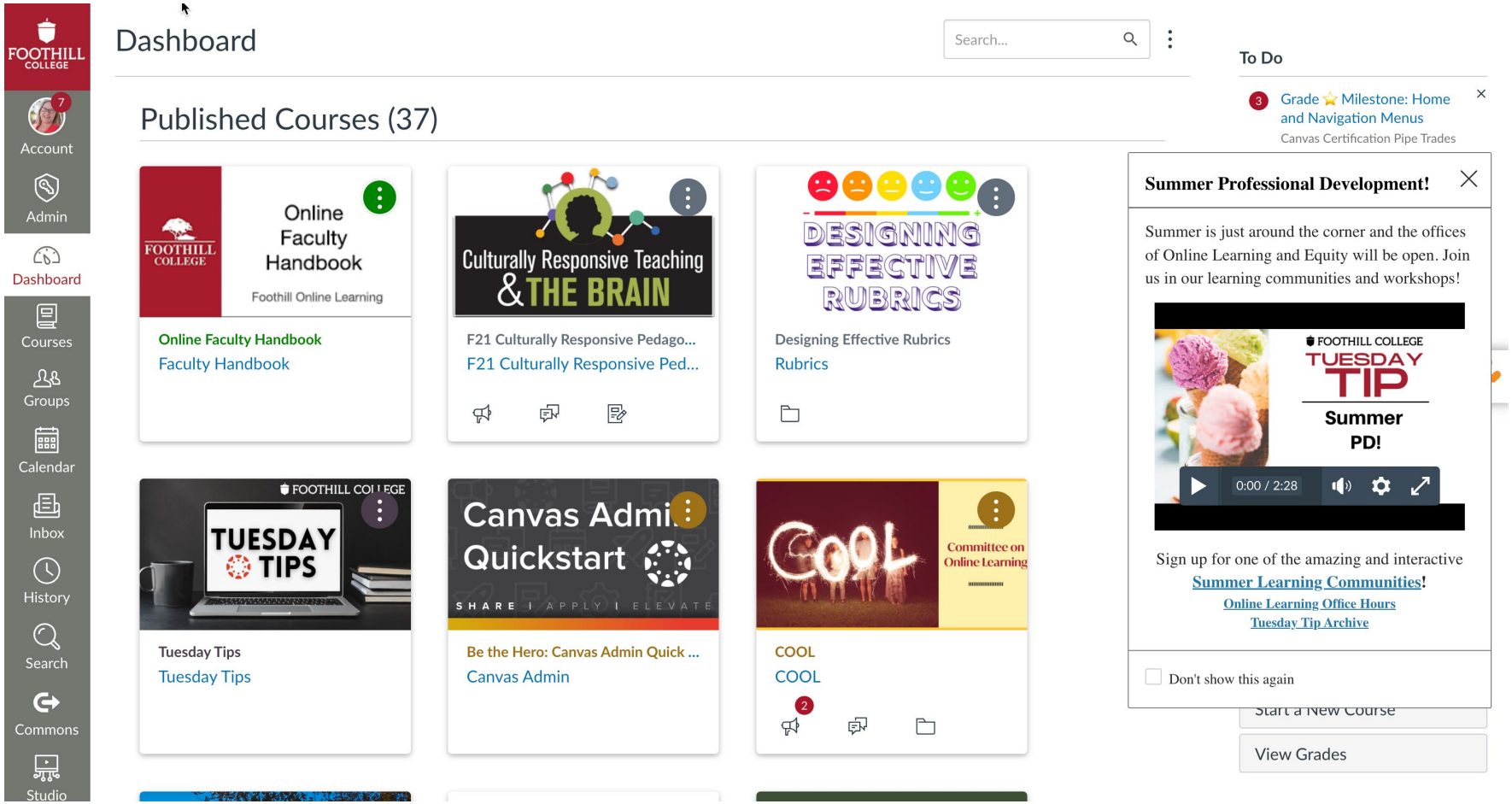
IN-LINE MESSAGES = PROACTIVE INTERVENTION

Activating courses

Publishing, publishing, publishing

Zoom crash

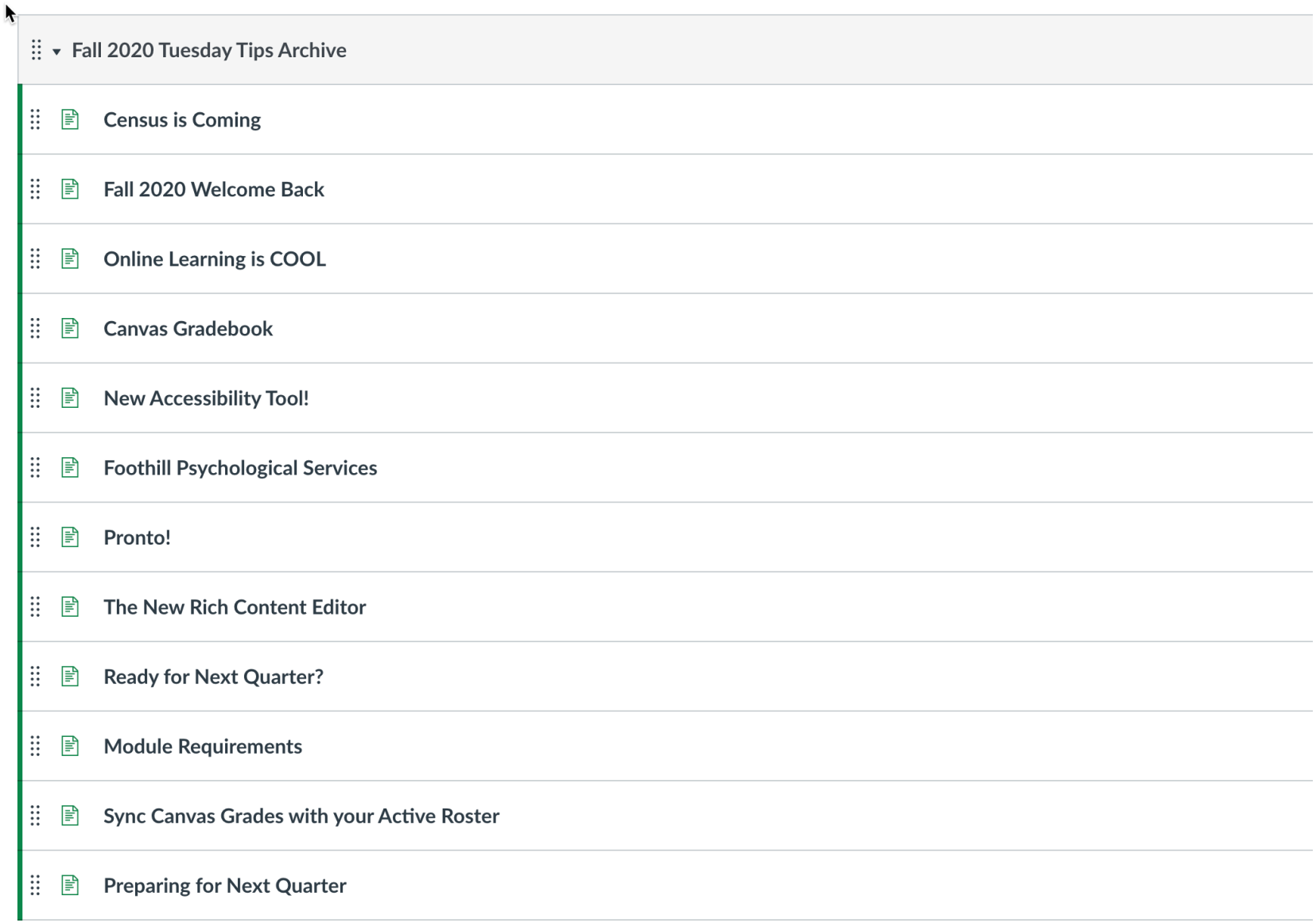
TUESDAY TIP


FOOTHILL COLLEGE
Account
Admin
Dashboard
Courses
Groups
Calendar
Inbox
History
Search
Commons
Studio
Dashboard
Search...
Published Courses (37)
Online Faculty Handbook
Foothill Online Learning
Online Faculty Handbook
Faculty Handbook
Culturally Responsive Teaching & THE BRAIN
F21 Culturally Responsive Pedago...
F21 Culturally Responsive Ped...
DESIGNING EFFECTIVE RUBRICS
Designing Effective Rubrics
Rubrics
TUESDAY TIPS
Tuesday Tips
Tuesday Tips
Canvas Admin Quickstart
SHARE | APPLY | ELEVATE
Be the Hero: Canvas Admin Quick ...
Canvas Admin
COOL
Committee on Online Learning
COOL
COOL
2
To Do
3
Grade ⭐ Milestone: Home and Navigation Menus
Canvas Certification Pipe Trades
Summer Professional Development!
Summer is just around the corner and the offices of Online Learning and Equity will be open. Join us in our learning communities and workshops!
FOOTHILL COLLEGE
TUESDAY TIP
Summer PD!
0:00 / 2:28
Sign up for one of the amazing and interactive Summer Learning Communities!
Online Learning Office Hours
Tuesday Tip Archive
Don't show this again
Start a New Course
View Grades

VIDEO EFFECTIVE PRACTICES

Design	Time	Shorten	Include	Reply
Design messages that were intentional	Time the message—no longer than 3 minutes	Shorten titles	Include links to additional resources and office hours	Reply to every down vote with a personal response

INTENTIONAL LINE UP

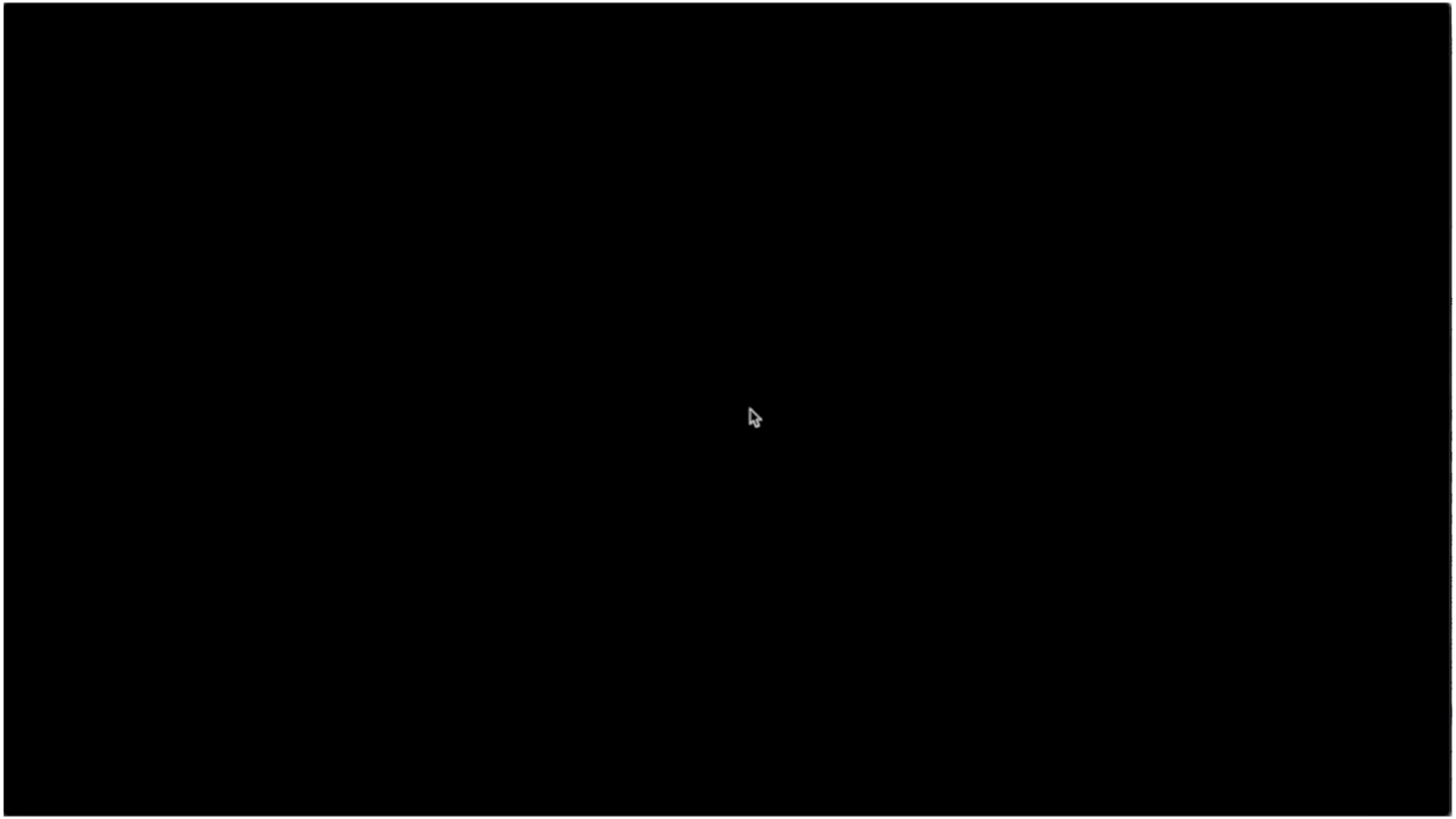


FALL 2020

Harsh reality that COVID was not going away

Ongoing needs to support all faculty in Canvas

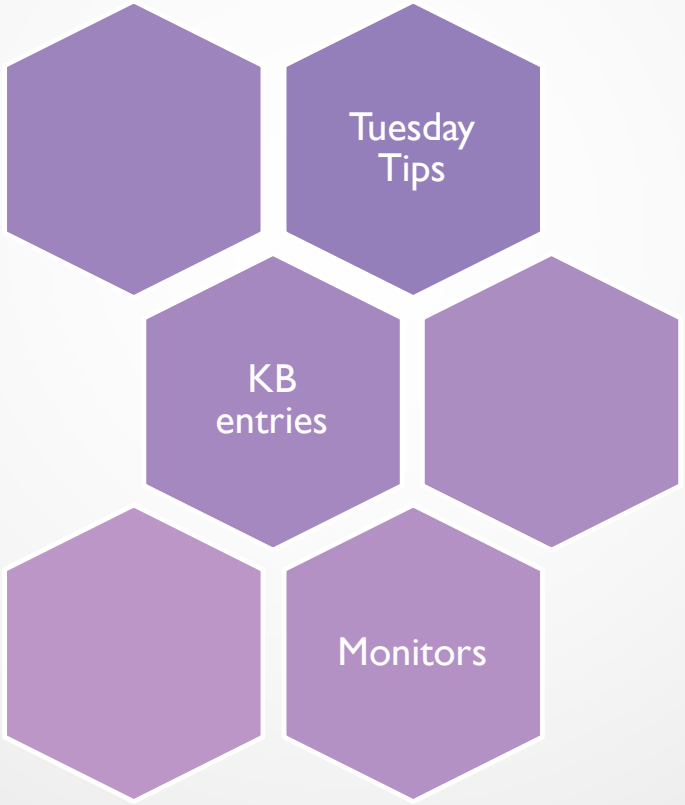
Raising the bar a notch (or more!)



WINTER 2021

Faced with staff reduction

Ongoing questions about proctoring

Increased need for student-facing messages

IMPACT IS AN INTEGRAL PART OF OUR STRATEGY