



ONLINE TEACHING CONFERENCE

June 29 - July 1 • Long Beach, CA

2022



SILVER LININGS:
REFLECTING. REVISIONING. RISING.

Exhibit Booth Package—\$2,200

- Company name listed on website and event signage
- 10' x 10' exhibit space, located in Exhibit Hall
- One (1) conference registration

Each 10' x 10' exhibit space includes:

- 8' high back wall, 3' high side rails
- 6' draped table with two side chairs
- 1 wastebasket
- ID sign featuring Sponsor Company name
- Electrical and wifi are available at additional expense
- Opportunity to upgrade signage and furnishings through trade show contractor

Attendees will be encouraged to visit every exhibitor in order to be entered into prize drawings.

SPONSORSHIP PACKAGES

Diamond Sponsor—\$7,000

- "Sponsor Showcase" Session Opportunity (must partner with a California Community College to showcase your product or service. Some restrictions apply).
- Logo displayed on OTC'22 website with link to company website. Expanded page with video opportunity.
- Upgraded booth: 10' x 20' exhibit space, located in the Exhibit Hall (premium placement).
- Logo promotion on rotating slideshow in General Session Room before and after presentations. (Diamond Sponsor logos displayed in a group slide for 5 seconds).
- Four (4) conference registrations.
- Logo featured prominently on promotional material and signage.
- Recognition on the Online Teaching Conference Facebook page and Twitter feeds.
- Recognition in OTC's email newsletter, including short "Featured Sponsor" article, provided by sponsor. (Newsletter goes out to 10,000+ names).
- Post-Conference Attendee email address list (for a one time email).

Gold Sponsor—\$4,500

- Logo displayed on Sponsor Page of OTC'22 website with link to company website. Expanded page with video opportunity.
- Logo promotion on rotating slideshow in General Session Room before and after presentations. (Gold Sponsor logos displayed in a group slide for 5 seconds).
- Logo included on promotional material and signage.
- 10' x 10' exhibit space, located in the Exhibit Hall.
- Two (2) conference registrations.
- Recognition on the Online Teaching Conference Facebook page and Twitter feeds.
- Post-Conference Attendee email address list (for a one time email).

Silver Sponsor—\$3,000

- Logo displayed on OTC'22 website with link to company website.
- Logo included on promotional material and signage.
- 10' x 10' exhibit space, located in the Exhibit Hall.
- One (1) conference registration.
- Recognition on the Online Teaching Conference Facebook page and Twitter feeds.

www.onlineteachingconference.org

For more information, please contact Michelle Windhausen at sponsors@onlineteachingconference.org or (562) 704-6407.

PHOTO CREDIT: DESTINATIONS MAGAZINE



California
Community
Colleges

TechConnect

ONLINE TEACHING CONFERENCE

June 29 - July 1 • Long Beach, CA

2022



SILVER LININGS:
REFLECTING. REVISIONING. RISING.

SPONSOR/EXHIBIT OPPORTUNITIES AT-A-GLANCE

DIAMOND (\$7,000)	GOLD (\$4,500)	SILVER (\$3,000)	EXHIBITOR (\$2,200)
"Sponsor Showcase" Session Opportunity. (Must partner with CA Community College to showcase product/service. Restrictions apply.)			
Recognition in OTC's email newsletter, including short "Featured Sponsor" article, provided by sponsor. (Newsletter goes out to 10,000+ names.)	Recognition in OTC's email newsletter. (Newsletter goes out to 10,000+ names.)		
Post-Conference Attendee email address list (for a one-time email).	Post-Conference Attendee email address list (for a one-time email).		
Logo promotion on rotating slideshow in General Session Room before and after presentations. (Diamond Sponsor logos displayed in a group slide for 5 seconds.)	Logo promotion on rotating slideshow in General Session Room before and after presentations. (Gold Sponsor logos displayed in a group slide for 5 seconds.)		
Upgraded booth: 10' x 20' exhibit space, located in the Exhibit Hall (premium placement).	10' x 10' exhibit space, located in the Exhibit Hall (premium placement).	10' x 10' exhibit space, located in the Exhibit Hall.	10' x 10' exhibit space, located in the Exhibit Hall.
Logo displayed on OTC'22 website with link to company website. Expanded page with video opportunity.	Logo displayed on OTC'22 website with link to company website. Expanded page with video opportunity.	Logo displayed on OTC'22 website with link to company website.	Company name displayed on website.
Logo featured prominently on promotional material and signage.	Logo featured prominently on promotional material and signage.	Logo featured on promotional material and signage.	Company name listed on signage.
Four (4) Conference Registrations	Two (2) Conference Registrations	One (1) Conference Registration	One (1) Conference Registration
Recognition on the Online Teaching Conference Social Media.	Recognition on the Online Teaching Conference Social Media.	Recognition on the Online Teaching Conference Social Media.	