EXHIBITOR PACKAGE

Exhibit Booth Package — $2,400

- Logo displayed on registration site with link to company website
- Logo included on signage
- 10' x 10' exhibit space, located in Exhibit Hall where meals are served
- One conference registration

Each 10' x 10' exhibit space includes:

- 8' high back wall, 3' high side rails
- ID sign featuring Sponsor Company name
- 6' draped table with two side chairs
- 1 wastebasket   1 power outlet
- opportunity to upgrade signage and furnishings directly with tradeshow contractor

> Attendees will be encouraged to visit every exhibitor in order to be entered into prize drawings throughout the Conference.

SPONSORSHIP PACKAGES

Diamond Sponsor—$6,200

- **"Sponsor Showcase!" Create a 50-minute concurrent session, featuring your product or service.**
  Call for details. Some restrictions apply.
- Logo displayed on home page of OTC20 website with link to company website. Expanded listing on Company page.
- Logo promotion on rotating slideshow in General Session Room before and after presentations. *(Diamond Sponsor logos show individually on first slides for 5 seconds)*
- Opportunity to post a video online to all in-person and virtual attendees.
  *Restrictions may apply.
- Banner Ad on OTC20 Mobile App.
- Premium placement in Exhibit Hall.
- Additional conference registration (2 total).
- Logo included on promotional material and signage.
- 10 x 10' exhibit space, located in Exhibit Hall where meals are served.
- Recognition on the Online Teaching Conference Facebook page and Twitter feeds.
- Recognition in OTC's email newsletter, including short "Featured Sponsor" article.
- Opportunity for one promotional item to be included in attendee conference bag giveaway.
- Rotating digital advertisement in Exhibit Hall area (one slide).

Gold Sponsor—$3,800

- Logo displayed on Sponsor Page of OTC20 website with link to company website. Expanded listing on Company page.
- Logo promotion on rotating slideshow in General Session Room before and after presentations. *(Gold Sponsor logos show individually for 3 seconds each)*
- Logo included on promotional material, signage and mobile app.
- 10' x 10' exhibit space, located in Exhibit Hall where meals are served.
- Recognition in OTC's email newsletter.
- Additional conference registration (2 total).
- Recognition on the Online Teaching Conference Facebook page and Twitter feeds.
- Opportunity for one promotional item to be included in attendee conference bag giveaway.

OTC is presented by:

California Community Colleges | TechConnect

For more information, please contact Michelle Windhausen at sponsors@onlineteachingconference.org or (562) 704-6407.

www.onlineteachingconference.org

SPONSOR/EXHIBIT OPPORTUNITIES
AT-A-GLANCE

BENEFIT	DIAMOND	GOLD	EXHIBITOR
"Sponsor Showcase"—50-minute session, incorporating sponsor product/service.	X		
Opportunity to post a **video** online to all in-person and virtual attendees. *Restrictions may apply.*	X		
Upgraded listing/ad on Mobile App.	X	X	
Premium placement in Exhibit Hall.	X	X	
Recognition on the Online Teaching Conference Facebook page and Twitter feeds.	X	X	
Logo promotion on rotating slideshow in General Session Room before and after presentations.	**Individually for 5 seconds**	**Individually for 3 seconds**	
Recognition in OTC's email newsletter.	X	X	
"Featured Sponsor" in one OTC20 email newsletter.	X		
Opportunity for one promotional item to be included in attendee conference bag giveaway.	X	X	
Conference registrations.	2	2	1
10' x 10' exhibit booth, located in Hall where breakfast and lunch are served.	X	X	X
Logo included on promotional material and signage.	X	X	X
Logo displayed on registration site with link to company website.	X	X	X