

Welcome and thank you for attending the 2019 Online Teaching Conference!

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AND

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JUNE 17-19, 2019 • ANAHEIM



Making The Equitable Shift: Moving Communication Studies Online



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HELLO!

Brandon Gainer

Faculty & Co-Chair: Communication Studies

Faculty Coordinator: Online Education

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Faculty: Communication Studies

OERI Area B Regional Lead

Anu Khanna

Faculty: Communication Studies / Intercultural Studies

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Icebreaker

- ▶ Please go to **socrative.com**. Click on Student Log in and when prompted type in the room. It is **KAUR5261**
- ▶ Type in your name and your response to the following question:

What one word or phrase describes a challenge you/your department have in offering more online courses?

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AGENDA

- ▶ Why did we make the change?
- ▶ How did we make the change?
- ▶ Bringing our program online.
- ▶ Questions & Answers.

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Why did we
make the
change?

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CATALYST FOR CHANGE

Student & Community Need

Cost of Living
Increased work
hours
Increased demand
beyond immediate
service area
Pre-requisite
requirements for
CTE programs

Discipline Driven Curriculum Change

Information Literacy
Global Perspectives
Equity

Departmental Scheduling Needs

Peak-time
scheduling
Adjunct
Availability

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How did we
make the
change?

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12 MONTH JOURNEY

- ▶ Onboarding sessions with faculty
- ▶ Faculty training
- ▶ Resource Development
- ▶ Individual mentoring
- ▶ Follow-up meetings
- ▶ Marketing and Outreach
- ▶ Data analysis

The header features a large, bold, dark blue number '10' on the left. To its right, a horizontal band contains a repeating pattern of light blue icons. These icons represent various business and technology concepts, including a document, a tag, a puzzle piece, a magnifying glass, a smartphone, a folder, a target, gears, a pie chart, an envelope, a speech bubble, a thumbs up, a lightbulb, a clock, a checkmark, and a presentation screen with a line graph.

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**Bringing our
program online**

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TIMELINE

COMM 16
Winter
2016

COMM 9
Summer
2016

COMM 1
Winter
2019

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Going
Online:
COMM 16

- ▶ **Rationale**
 - ▷ New emphasis on mediated comm.
 - ▷ Increased disclosure due to medium
 - ▷ Expanded student population reach

- ▶ **Challenges**
 - ▷ Facilitating interaction online
 - ▷ Balancing theory & application
 - ▷ Lack of face-to-face contact

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Going
Online:
COMM 9

- ▶ **Rationale**
 - ▷ Fulfills same requirement as EWRT2
 - ▷ No speech requirement
 - ▷ Expanded student population reach

- ▶ **Challenges**
 - ▷ Faculty workload management
 - ▷ Student workload management
 - ▷ Loss of in-class discussion & debate

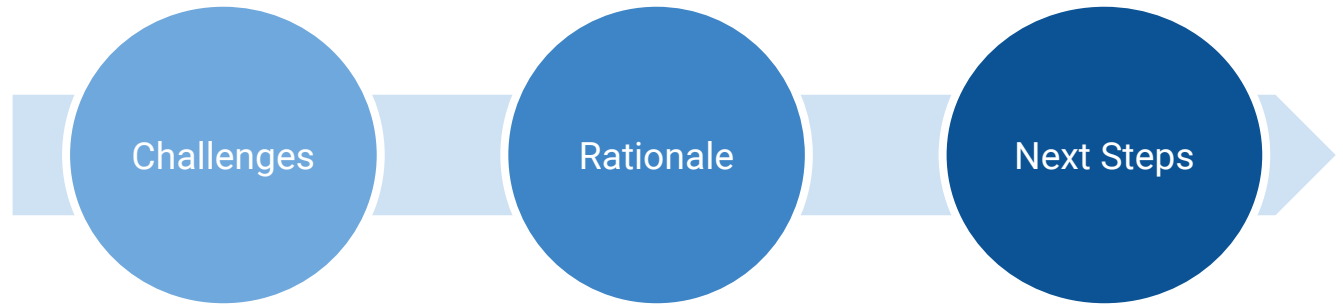
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Going
Online:
COMM 1

- ▶ **Rationale**
 - ▷ Advances in technology (FlipGrid, Zoom)
 - ▷ Enabling online pathways for De Anza
 - ▷ Change in CSU oral comm. requirements
- ▶ **Challenges**
 - ▷ Finding a workable speech schedule
 - ▷ Technology limitations & difficulties
 - ▷ Technical aptitude for students

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OUR
PROCESS IS
EASY





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Questions & Answers

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CLOSURE

- ▶ Please go to **socrative.com**. Click on Student Log in and when prompted type in the room. It is **KAUR5261**
- ▶ Type in your name and your response to the following question:

What is one thing you plan to do when you go back to your campus to assist your department in “going online”?

A close-up photograph of a hand holding a blue pen, poised to write on a piece of paper. The hand is wearing a grey, textured sweater. The background is blurred, showing more of the paper and the pen.

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THANKS!

Any questions?

You can contact us at:

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