



## EXHIBITOR PACKAGE

### Exhibit Booth Package — \$2,200

- Logo displayed on registration site with link to company website.
- Logo included on signage.
- 10' x 10' exhibit space, located in Ballroom where meals are served.
- One conference registration.

### Each 10' x 10' exhibit space includes:

- 8' high back wall, 3' high side rails
- ID sign featuring Sponsor Company name
- 6' draped table with two side chairs
- 1 wastebasket    ■ 1 power outlet
- opportunity to upgrade signage and furnishings directly with tradeshow contractor.

Attendees will be encouraged to visit every exhibitor in order to be entered into a prize drawings throughout the Conference.

## SPONSORSHIP PACKAGES

### Diamond Sponsor—\$5,800

- **“Sponsor Showcase!” Create a 50-minute concurrent session, featuring your product or service.**  
*Call for details. Some restrictions apply.*
- Logo displayed on home page of OTC19 website with link to company website. Expanded listing on Company page.
- Logo promotion on rotating slideshow in General Session Room before and after presentations. (*Diamond Sponsor logos show individually on first slides for 5 seconds*)
- Opportunity to post a video online to all in-person and virtual attendees.  
*\*Restrictions may apply.*
- Banner Ad on new OTC19 Mobile App.
- Half-page advertisement in printed conference program.
- Premium placement in exhibit hall.
- Additional conference registration (2 total).
- Logo included on promotional material and signage.
- 10 x 10' exhibit space, located in Ballroom where meals are served.
- Recognition on Online Teaching Conference Facebook page and Twitter feeds.
- Recognition in OTC's email newsletter, including short “Featured Sponsor” article.
- Opportunity for one promotional item to be included in attendee conference bag giveaway.

### Gold Sponsor—\$3,600

- Logo displayed on Sponsor Page of OTC19 website with link to company website. Expanded listing on Company page.
- Logo promotion on rotating slideshow in General Session Room before and after presentations. (*Gold Sponsor logos show individually for 3 seconds each*)
- Logo included on promotional material, signage and mobile app.
- 10' x 10' exhibit space, located in Ballroom where meals are served.
- Recognition in OTC's email newsletter.
- Additional conference registration (2 total).
- Recognition on Online Teaching Conference Facebook page and Twitter feeds.
- Opportunity for one promotional item to be included in attendee conference bag giveaway.

[www.onlineteachingconference.org](http://www.onlineteachingconference.org)

For more information, please contact  
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## SPONSOR/EXHIBIT OPPORTUNITIES AT-A-GLANCE

BENEFIT	DIAMOND	GOLD	EXHIBITOR
"Sponsor Showcase"—50-minute session, incorporating sponsor product/service.	X		
Opportunity to post a <b>video</b> online to all in-person and virtual attendees. <i>*Restrictions may apply.</i>	X		
Upgraded listing/ad on Mobile App.	X	X	
Premium placement in Exhibit Hall.	X	X	
Recognition on Online Teaching Conference Facebook page and Twitter feeds.	X	X	
Logo promotion on rotating slideshow in General Session Room before and after presentations.	<b>Individually for 5 seconds</b>	<b>Individually for 3 seconds</b>	
Recognition in OTC's email newsletter.	X	X	
"Featured Sponsor" in one OTC19 email newsletter.	X		
Opportunity for one promotional item to be included in attendee conference bag giveaway.	X	X	
Conference registrations.	<b>2</b>	<b>2</b>	<b>1</b>
10' x 10' exhibit booth, located in Ballroom where breakfast and lunch are served.	X	X	X
Logo included on promotional material and signage.	X	X	X
Logo displayed on registration site with link to company website.	X	X	X



## SPONSOR/EXHIBIT OPPORTUNITIES

ADDITIONAL SPONSOR OPPORTUNITIES	
Break Sponsor	<b>\$2,500</b>
Lunch Sponsor	<b>\$10,000</b>
Reception Sponsor	<b>\$15,000</b>
Vista Lounge Sponsor (small 50-person reception with direct views of Disneyland fireworks)	<b>\$4,000</b>
Mobile App Sponsor (main sponsor on welcome page)	<b>\$2,500</b>
Bag Sponsor	<b>\$2,500</b>
Lanyard Sponsor	<b>\$2,000</b>
Mobile app ad	<b>\$250</b>
Twitter feed ad (onsite)	<b>\$250</b>
Twitter feed banner (onsite)	<b>\$250</b>
One promotional item added to Conference Bag. Included with Gold and Diamond Packages	<b>\$400</b>