Online Teaching Conference

2018

June 18-20
Anaheim, CA

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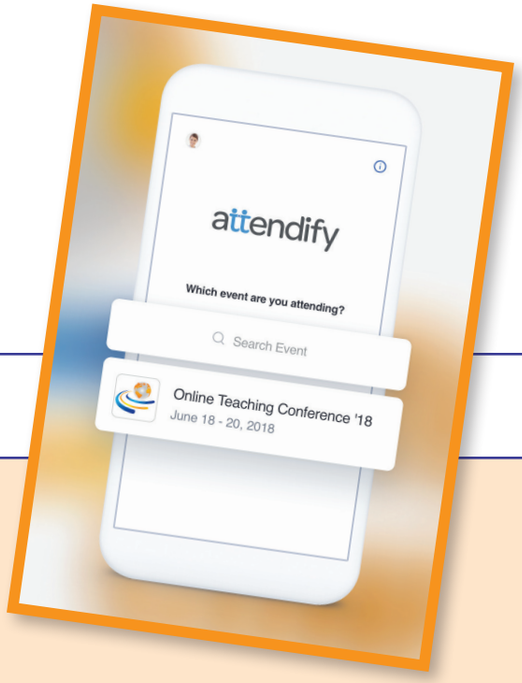

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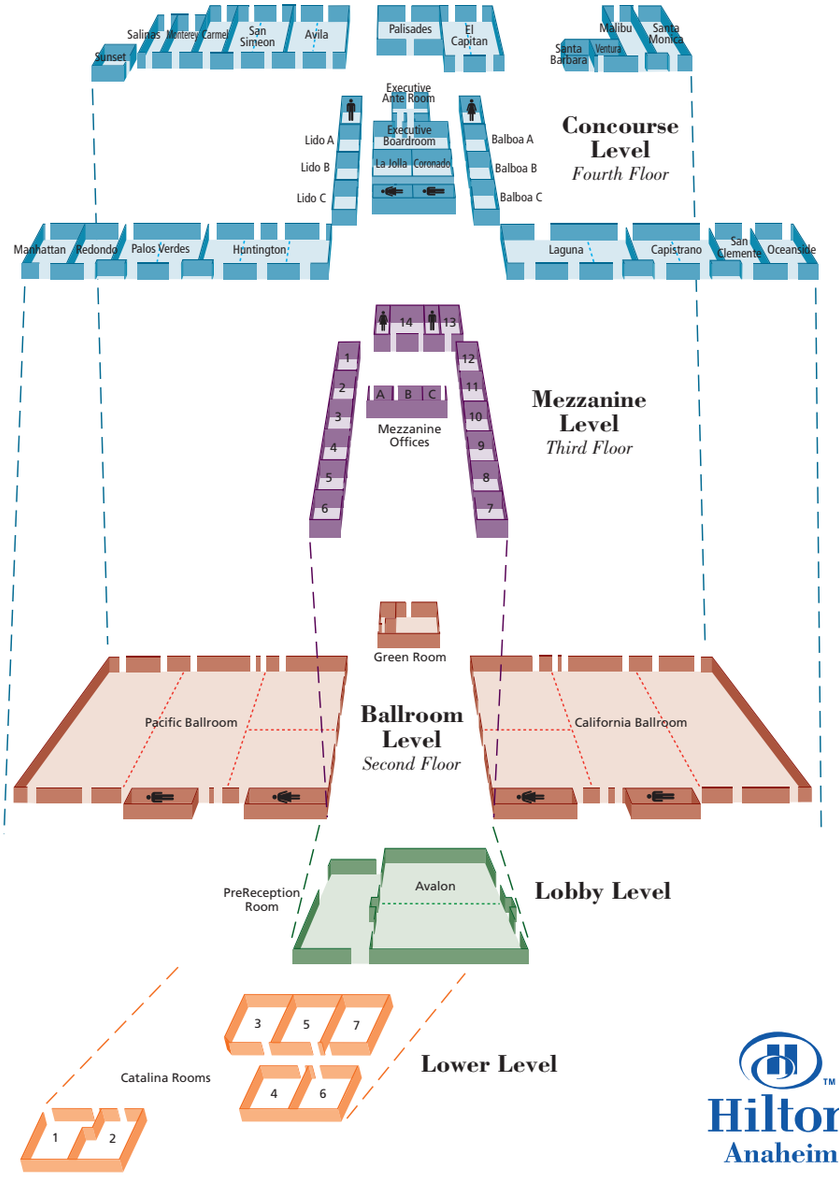
Floor Plan

2018 Online Teaching Conference
June 18-20, 2018



Take advantage of our free **Show Your Badge & Save program!**
Discounts and deals are exclusively available to OTC '18 attendees.
Here's a link to all the retailers who are extending promotions:
https://meetings.visitanaheim.org/show-your-badge-and-save-deals

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Welcome to the 2018 Online Teaching Conference!

We are delighted to have you join us at this conference representing the best and the brightest in academia and online practices. For some, this will be your first OTC experience, for others this may be an annual event – one that has been taking place since 2000! Each year we strive to provide current, fresh, and valuable content to you, our attendees. We look forward to learning about what you are doing at your respective colleges to affect student success.

Over the next few days, we are excited to share wonderful keynote speakers with you as well as over 70 multi-track sessions with topics addressing social presence, equitable access, culturally responsible practices, online services, emerging technologies, professional development, student success and more. We encourage you to take advantage of this excellent opportunity to share your knowledge and skills, to exchange information and ideas, and to renew old friendships or create new ones.

We are providing you with this printed program which contains our conference agenda, maps and session information. For more event details, speaker bios, as well as conference updates and changes, please download our event app to be a part of the conversation, *(information on how to download our app can be found on page 2 of this program)*.

Please join us at our Conference Kickoff on Monday, June 18th at 4:30pm in the Pacific Ballroom followed by our Meet the Sponsors Reception where you can enjoy a variety of appetizers and network with colleagues and fellow OTC'18 guests.

On behalf of the Online Teaching Conference Planning Committee, we want to thank you for attending our conference and bringing your expertise to our gathering. We hope that the strategies and practices exchanged during the conference will serve you in the best possible way and ask you to stay engaged, keep us proactive and continue to shape the future of our Online Teaching Conference for years to come.

Sincerely,

Tiffiny Hickey, Online Teaching Conference Planning Committee, Chair

Rico Bianchi, CCC TechConnect, Project Director

Agenda

Monday, June 18, 2018

1:00pm	-	5:00pm	Conference Registration Hours
4:30pm	-	5:30pm	Conference Kick-Off & Keynote Address
5:30pm	-	6:30pm	Meet The Sponsors Reception (light appetizers & cash bar)

Tuesday, June 19, 2018

7:00am	-	5:00pm	Conference Registration Hours
7:00am	-	8:30am	Breakfast Buffet & Visit Exhibitors
8:30am	-	9:40am	General Session Welcome Announcements and Keynote Address
9:40am	-	10:00am	Beverage Break
10:00am	-	10:50am	Concurrent Session 1
11:00am	-	11:50am	Concurrent Session 2
12:00pm	-	1:00pm	Lunch
1:10pm	-	2:00pm	Concurrent Session 3
2:10pm	-	3:00pm	Concurrent Session 4
3:00pm	-	3:20pm	Beverage Break
3:20pm	-	4:10pm	Concurrent Session 5
4:30pm	-	6:00pm	Welcome Reception (light appetizers and complimentary drink)

Wednesday, June 20, 2018

7:00am	-	12:00pm	Conference Registration Hours
7:00am	-	8:30am	Breakfast Buffet & Visit Exhibitors
8:30am	-	9:50am	General Session Keynote Address
10:00am	-	10:50am	Concurrent Session 6
11:00am	-	11:50am	Concurrent Session 7
12:15pm	-	1:30pm	Lunch
1:30pm	-	1:45pm	Closing Remarks and Raffle
2:00pm	-	2:50pm	Concurrent Session 8

**Times and descriptions are subject to change. Download our mobile event app for real-time updates and changes.*

Complimentary WiFi

Network: **Hilton Meetings**
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Keynote Speakers

MONDAY, JUNE 18, 2018
4:30 PM – 5:30 PM
PACIFIC BALLROOM

J. Luke Wood, Ph.D.

J. Luke Wood, Ph.D.
Keynote
Distinguished Professor of Education, San Diego State University

J. Luke Wood, Ph.D. is the Dean's Distinguished Professor of Education in the College of Education at San Diego State University. Wood serves as the Director of the Joint Ph.D. program in Education between San Diego State University and Claremont Graduate University and Director of the Ed.D. Program in Community College Leadership. Dr. Wood is also Co-Director of the Community College Equity Assessment Lab (CCEAL), a national research and practice center. Wood's research focuses on factors affecting the success of boys and men of color in education, with a specific focus on community colleges. In particular, his research examines contributors (e.g., social, psychological, academic, environmental, institutional) to positive outcomes. Dr. Wood has delivered over a 120 scholarly professional and conference presentations. His research has been featured by the White House Initiative on Educational Excellence for African Americans, New York Times, Chronicle of Higher Education, Huffington Post, Fortune Magazine, Los Angeles Times, Miami Herald, San Francisco Chronicle, and C-SPAN. Dr. Wood has authored over 120 publications, including more than 60 peer-reviewed journal articles. He has authored and edited 14 books, his most recent books include: Supporting men of color in the community college (2017, Wood and Harris III), Teaching boys and young men of color (2016, Wood and Harris III) and Teaching men of color in the community college (2015, Wood, Harris III, and White). Wood received his PhD in Educational Leadership & Policy Studies (Higher Education) and master's degree in Curriculum and Instruction (Early Childhood Education) from Arizona State University (ASU). He also holds a master's degree in Higher Education Leadership (Student Affairs) and a bachelor's degree in Black History and Politics from California State University, Sacramento. Luke is a member of Alpha Phi Alpha Fraternity Incorporated.

TUESDAY, JUNE 19, 2018
8:30 AM – 9:40 AM
PACIFIC BALLROOM

Aimee Whiteside

Aimee Whiteside
Keynote
Associate Professor
University of Tampa

Aimee Whiteside is an associate professor at the University of Tampa where she previously served as interim co-director of her university's Center for Teaching and Learning. She recently co-edited the book, Social Presence in Online Learning: Multiple Perspectives on Research and Practice, with Amy Garrett Dikkers and Karen Swan. Her work has been featured in several peer-reviewed journals, including the Online Learning Journal (OLJ), Journal of Interactive Online Learning (JIOL), International Journal of E-Learning and Distance Education (IJEDE), EDUCAUSE Review, and the Online Learning Consortium's Effective Practices. Additionally, she has written chapters in several books, such as Emotions, Technology, and Learning and Computer-Mediated Communication across Cultures: International Interactions in Online Environments as well as special volumes in the Advances in Research on Teaching and the New Directions in Teaching and Learning series.

Keynote Speakers

WEDNESDAY, JUNE 20, 2018
8:30 AM – 9:50 AM
PACIFIC BALLROOM

Eloy Ortiz Oakley
Keynote
Chancellor
California Community Colleges

Eloy Ortiz Oakley

The California Community Colleges Board of Governors appointed Eloy Ortiz Oakley as chancellor for the California Community Colleges beginning December 19, 2016.

Eloy Ortiz Oakley is best known throughout California and the nation for implementing innovative programs and policies that help students succeed in college. Oakley strongly believes that California's rapidly changing economy demands a diverse workforce with quality credentials and that the state's 114 community colleges play a pivotal role in moving California forward. Under Oakley's leadership, the California Community Colleges published the Vision for Success which lays out a focused strategy on increasing the social and economic mobility of all Californians. Since becoming chancellor, Oakley has positioned the California Community Colleges as a critical player nationally in maintaining the global competitiveness of the nation's workforce.

Oakley was appointed as the Superintendent-President of the Long Beach Community College District (LBCCD) in 2007 where he served until the end of 2016. While there he led one of the most diverse community colleges in the nation and provided statewide and national leadership on the issue of improving the education outcomes of historically underrepresented students. During his tenure at LBCCD he co-founded the nationally recognized Long Beach College Promise. For his efforts, the James Irvine Foundation recognized him with their 2014 Leadership Award. Also, in 2014, Gov. Brown appointed Oakley to the University of California Board of Regents. In this role, Oakley is using his experiences to better serve all Californians in higher education.

In 2014, he was invited to provide testimony on minority serving institutions to the U.S. Senate Health, Education, Labor and Pension (HELP) Committee. In his remarks, Oakley stressed that if America is to remain competitive, it must adopt innovative reforms to ensure its citizens are provided a realistic opportunity to succeed in college, regardless of their socioeconomic, racial or ethnic background. Finally, in November of 2016, President Obama recognized him as a White House Champion of Change for his work promoting and supporting the national college promise movement.

Oakley's trailblazing efforts have been acknowledged through his appointments to the Rework America Taskforce, the California Chamber of Commerce, the University of California Board of Regents, the Fair Shake Commission, the College Futures Foundation and the LA 2028 Advisory Board. He is frequently invited to speak to education, philanthropic and business organizations throughout the nation.

Oakley himself is a community college success story. After serving four years in the U.S. Army, he enrolled at Golden West College. He then transferred to the University of California, Irvine where he received his degrees of Bachelor of Arts in Environmental Analysis and Design and Master of Business Administration.

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MONDAY, JUNE 18, 2018

4:30 – 5:30 PM CONFERENCE KICKOFF & KEYNOTE ADDRESS

Pacific Ballroom

Reaching Underserved Students through Culturally Responsive Teaching and Learning in the Online Environment

J. Luke Wood, Ph.D.

Dr. Wood's keynote address will highlight teaching and learning practices that can benefit all students, but have an intensified benefit for underserved men of color. In this presentation, Dr. Wood will offer insights derived from extensive research on community college students, faculty, and staff that has spanned over 150 institutions across the nation. In particular, the presentation will focus on practices that have salience for online teaching environments. Join the conference attendees with Dr. Wood in what certainly will be a timely, research-based, consciousness-raising presentation that will leave educators seriously considering how they can integrate culturally aware teaching practices into their online work.

5:30 – 6:30 PM MEET THE SPONSORS RECEPTION – LIGHT APPETIZERS & CASH BAR

California Ballroom

TUESDAY, JUNE 19, 2018

7:00 – 8:30 AM HIGH ENERGY BREAKFAST BUFFET & VISIT EXHIBITORS

California Ballroom

8:30 – 9:40 AM GENERAL SESSION WELCOME ANNOUNCEMENTS AND KEYNOTE ADDRESS

Pacific Ballroom

Social Presence Matters: Research, Strategies and Reflection

Aimee Whiteside

In this keynote address, we hope you will enjoy the opportunity to learn about connectedness and social presence within online and blended learning environments as well as gain some easy-to-implement advice and strategies. Dr. Aimee Whiteside, a social presence researcher with over fifteen years' experience, begins with some observations about face-to-face social interactions and makes some evidence-based inferences to online learning. She continues by offering her own research findings as well as that of other experts to suggest that students still crave connectedness in an online environment. She also finds that social presence matters for learning satisfaction and outcomes. Dr. Whiteside posits that learning begins and ends with social connections, yet learning how to leverage and weave those connections into the content area in a learning community is an art. Ultimately, through an awareness and understanding of the importance of connectedness, knowing the research to date, and learning some simple tips and tricks, you may leave this session better situated to continue cultivating and nurturing meaningful online and blended learning experiences in the future.

9:40 – 10:00 AM BEVERAGE BREAK

California Ballroom

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TUESDAY, JUNE 19, 2018

10:00 – 10:50 AM CONCURRENT SESSION I

Incorporating Academic Services into Online Courses
Barbara Illowsky, Logan Murray and Marilyn Harvey

The Online Education Initiative integrates academic support into online courses. These services are available for use for all CCC faculty and students. See demos and learn how you can integrate proctoring, tutoring, library services, and other academic services into your courses.
Novice participants
TRACK: SUPPORT & RESOURCES
LOCATION: AVILA

User Experience and Equity in Online and Hybrid Design
Inger Stark, Alex Hernandez, Srujana Tumu and Chelsea Cohen

How to reduce achievement gaps in online and hybrid classes by better understanding the student user experience. In this session, we will discuss how course design and equitable teaching practices must be supported by a strong understanding of the student user experience. We will illustrate how technology design, and strong user support are essential for equity and inclusion. Come prepared to participate in user simulations, and to build a new set of strategies to promote equity within your classes, and to help your colleagues and institution do the same. To participate, you will need a laptop, tablet, or smartphone.
Experienced participants
TRACK: EFFECTIVE PRACTICES
LOCATION: CAPISTRANO

VoiceThread Across the Disciplines: Innovative and Effective Practices
ENCORE TODAY @ 2:10PM
Heather Garcia, Hilary Gomes, Paula Schales and Alexis Aguilar

Come and hear how VoiceThread is used to support and enhance student learning in a variety of disciplines. VoiceThread is a tool that allows instructors and students to upload media such as videos, slideshows, and images, and have asynchronous conversations about the material. This ability is important in online courses where students are likely balancing work, family, and other obligations and are quite possibly located in various time zones around the world. A student using VoiceThread may contribute to a conversation by leaving video, audio, or text comments at their convenience without missing a word of the conversation. VoiceThread is a robust and powerful tool for facilitating peer-to-peer as well as student-instructor communication. In this panel presentation, faculty and instructional support staff will consider the following questions and more: How is the tool used to support learning in different disciplines? What are the pros and cons of using VoiceThread over other educational technology tools such as discussion boards and web-conferencing platforms? What does the faculty member need to be aware of in terms of accessibility and how have faculty made accommodations for students in the past? What do students think of VoiceThread? How is the tool used to support learning in different disciplines? Examples of VoiceThreads in disciplines from Language to Studio Art will be considered as well as creative and innovative approaches to instruction and assessment using VoiceThread. What are the pros and cons of using VoiceThread over other educational technology tools such as discussion boards and web-conferencing platforms? We'll highlight unique features of VoiceThread such as the Doodle tool, the ability to leave voice comments over the phone, the option for instructors to moderate comments, and more! What does the faculty member need to be aware of in terms of accessibility and how have faculty made accommodations for students in the past? Accessibility concerns related to VoiceThread are common. We'll consider real world examples of accommodations that have been made for students. Additionally, we'll offer resources to participants that will guide them in the process of working with their institutions to integrate VoiceThread with an approved DECT vendor, to streamline captioning requests in the VoiceThread tool. What do students think of VoiceThread? We'll present feedback from actual students who have used VoiceThread in their online classes.
Novice participants
TRACK: EFFECTIVE PRACTICES
LOCATION: EL CAPITAN

TUESDAY, JUNE 19, 2018

10:00 – 10:50 AM CONCURRENT SESSION I (CONTINUED)

Making Moving Pictures Easy

Jon Stocker

Would you describe making videos for your Canvas course a delight or a chore?
What if I were to show you how to use a simple tool almost all of us in the CCC system already have to make your instructional videos? How much would you pay to not have to caption your videos (just kidding!)? Answers to these questions and a few other tricks, tips and shortcuts will be shared in this brief presentation. Using videos in Canvas will be touched upon.
Novice participants
TRACK: TECHNOLOGY INNOVATION
LOCATION: HUNTINGTON

Make Your Students' Online Learning SPARKle WEBCAST

Michelle Pacansky-Brock, Matt Mooney and Meg Phelps

Adobe Spark is a free suite of three multimedia tools for creating visually-inspired, digital content. Its user-friendly interface makes it an excellent tool for creating engaging videos, webpages, and social graphics for your online courses. Faculty are also using Spark to design authentic assessments that foster digital literacy and give students a product they can use and share after your class is over. Matt Mooney will share examples of brief videos from his online course that introduce students to sticky concepts at the start of a new module. Meg Phelps will showcase how she is using Spark to transform a traditional writing assignment into a personalized learning exercise in creativity and digital content curation.
Novice participants
TRACK: EFFECTIVE PRACTICES
LOCATION: LAGUNA

A No-Nonsense Approach to On-Line Teaching

Nancy Holland

Student retention is crucial for any college or university. When it comes to teaching an on-line course, instructors have to recognize that this is a completely different setting than that of a face-to-face classroom. Your only connection with those students is via the course delivery system, and that can be a bit intimidating, especially for those who have not taught in that environment. In developing your on-line class, the organization of that course must be straight forward and easy to navigate. Your delivery of that course, as the course unfolds, must be student focused and task driven. Instructors must recognize that these are most likely working adults who have lives beyond the classroom. In structuring your course, you want to get to the point, where the "instructional" questions asked are few to none, because the students know exactly when the deadlines are, and there are clear directions for them to follow. This no-nonsense approach will allow you to actually TEACH, instead of having to constantly revise or instruct. The tools are simple, and they work!
Experienced participants
TRACK: EFFECTIVE PRACTICES
LOCATION: MALIBU

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TUESDAY, JUNE 19, 2018

10:00 – 10:50 AM CONCURRENT SESSION I (CONTINUED)

Implementing California's Zero-Textbook-Cost Degree Program WEBCAST

Una Daly, LeBaron Woodyard, James Glapa-Grossklag and Ron Oxford

Planning and early implementation of California Community College Chancellor's Office (CCCCO) Zero-Textbook-Cost Degrees (ZTCs) program shifted into full-scale implementation in January 2018, with a total of 23 colleges developing full degree and certificate pathways that have eliminate textbook costs for students. ZTCs include two-year associate degrees and career technical education (CTE) certificates that have been redesigned by faculty to use open educational resources or zero-cost materials. Join us to hear from the leadership driving this program forward. The lead at the state Chancellor's office will describe the vision of the program and plans for future innovation. Technical assistance providers from College of Canyons and West Hill College Lemoore will share details of the training and evaluation programs supporting the transformational work at the participating colleges. The chair of the statewide Academic Senate OER Task Force will describe the essential role of faculty adoptions in maximizing the impact of ZTC degrees throughout our state.

Novice participants

TRACK: LEADERSHIP AND EVALUATION

LOCATION: PACIFIC BALLROOM

Hey, What about Me? Inclusivity in Online Curriculum Design ENCORE TOMORROW @ 10AM

Ingrid Steiner

When someone mentions Universal Design, we immediately think of accessibility, but how does culture and inclusivity fit in, particularly in the online environment. With student demographics becoming more varied and global each semester, how can we as Professors and Instructional Designers, design curriculum which is relevant to students of different languages, identities, religions and cultures? An inclusive curriculum is one where all students' entitlement to access and participation in a course is anticipated, acknowledged and taken into account (Morgan and Houghton, 2011). Croucher's and Romer's definition states that an inclusive approach does not place groups in opposition to each other. It respects diversity but does not imply a lack of commonality. It values equality of opportunity but encourages all to feel that this relates to them (2007). Research by Liu, Liu, Lee and Magjuka (2010) identified that online instructors need to design curriculum in such a way as to remove potential barriers including language, communication, plagiarism, time zone differences and lack of multicultural content. Levels of motivation and happiness among online students are significantly lower than levels among students in face-to-face classes (Fish & Snodgrass, 2015). Smith & Ayers (2006) indicated that educators need to plan, design, implement, and access online courses with cultural sensitivity in mind. This presentation showcases best practices in creating an engaging, relevant, and inclusive online course. Based on the principles of John Keller's (2010) ARCS method of motivational design for learning and performance, ideas for course design that generate and sustain attention, establish and support relevance to the learner, build the confidence of the learner and manage outcomes for satisfaction will be discussed. It will address inclusion in regard to materials, methods and assessments. Participants will leave the session with practical ideas which can be immediately applied to their own courses. The main goal of the session is to encourage new ways for getting students excited about learning in the online environment. Every course design decision has the potential to include or exclude students. Inclusive design emphasizes that when one understands user diversity, he/she can create curriculum which addresses as many students as possible.

Novice participants

TRACK: EFFECTIVE PRACTICES

LOCATION: PALOS VERDES

Using Local Course Review to Develop Quality Online Courses

Lené Whitley-Putz and Matt Calfin

College of the Desert is using the OEI Rubric and a robust course review process to support the development of quality online courses. In this session, we'll take a close look at COD's process, exploring ways to modify the OEI peer review process and leverage statewide resources in ways that make sense for your campus.

Novice participants

TRACK: EFFECTIVE PRACTICES

LOCATION: SAN SIMEON

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TUESDAY, JUNE 19, 2018

10:00 – 10:50 AM CONCURRENT SESSION I (CONTINUED)

Engaging the Reluctant Learner SPONSOR SHOWCASE TechSmith

Tracie Lee

This session will discuss how to use interactive videos to engage students in an online, flipped, or hybrid class. Tracie Lee, a Business Statistics and Supply Chain lecturer at Boise State University, will share how interactive videos have helped to engage reluctant learners by providing instant feedback, increasing learner self-efficacy, and creating a sense of connection with faculty in an asynchronous environment. The discussion is applicable to any course topic.

There will be a small group activity where participants will develop questions and feedback that can be used in an interactive video.

Novice participants

TRACK: EFFECTIVE PRACTICES

LOCATION: SANTA MONICA

TUESDAY, JUNE 19, 2018

11:00 – 11:50 AM CONCURRENT SESSION II

Data Data Everywhere

Lisa Beach and Jim Julius

If your work involves finding, analyzing, and communicating distance education data, you're probably aware that much of this type of data is readily available. The tricks are knowing: where to find the data you actually need, how to analyze it and put it into a format you can use, how to determine which data is relevant to your various audiences, and how to communicate the data in meaningful ways. This session will focus on the sources of DE data related directly to CCCs, especially the CO Data Mart, the CVC, and your own local institutional research office. Outline: The key metrics (data) that could be useful and appropriate for various positions, audiences, and purposes at your college. Where you can find useful and relevant data. Discussion of different ways that colleges provide DE data to stakeholders, and ways that DE leaders can help to make this as useful as possible. Quick overview of potential sources for college, regional, state, and national DE data. How to access and work with data from the CO Data Mart (and CVC?). Ideas for effective data contextualization, presentation, and visualization. From retrospective reporting to proactive planning and action: a discussion on using data for strategic planning and improving the effectiveness of DE.

Novice participants

TRACK: LEADERSHIP AND EVALUATION

LOCATION: AVILA

How to Create, Tell, and Share your Story with Video

Chris Brown

With just some simple techniques and tools you already have, learn how to record and edit dynamic videos for your viewers, without a big budget. See how you can capture images using a camera phone, GoPro, or hand-held camera, and edit the footage using basic editing software.

Novice participants

TRACK: TECHNOLOGY INNOVATION

LOCATION: CAPISTRANO

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11:00 – 11:50 AM CONCURRENT SESSION II (CONTINUED)

Collaboration of Colleagues: Improving Online Learning with the OEI Consortium

Kate Jordahl, Justin Schultz and Karen Oeh

Since the inception of the Online Education Initiative (OEI), many California Community Colleges have been working together to address online achievement gaps and increase student access to fully-resourced online courses that propel them toward completion. During this time, our system has seen the average gap between face-to-face and online success rates narrow to less than 6 percent, and our data shows OEI pilot courses moving 4.9 percent above the statewide average. There are many components now deployed within and beyond the OEI Consortium that are benefiting students and the colleges in our system while the online Course Exchange continues its rollout. This session will explore the role of the OEI, the various components and services it provides, as well as the collaborative role of the OEI Consortium in addressing the needs of California Community College students. The session will also discuss the expansion of the Consortium and the 2018 Cohort focused on student equity.

Novice participants

TRACK: SUPPORT & RESOURCES

LOCATION: EL CAPITAN

EFG Tools (Educational, Fun & Gratis…)

Katie Datko

Sometimes it can be overwhelming knowing what kinds of technology tools to use to engage students in our face-to-face, online and hybrid classes. This session will introduce participants to several tools that can be used in multiple environments, such as H5P.org and Quizlet, that are intuitive, easy to use and, best of all, free! Participants will have the opportunity to work in small groups using an in-class technique called Learning Stations to explore several of these tools using both Canvas and Google as well as brainstorm ideas for how to incorporate these into their own teaching environments.

Novice participants

TRACK: EFFECTIVE PRACTICES

LOCATION: HUNTINGTON

Discover How Implementing a Professional Development LMS Will Help Your College WEBCAST

Rico Bianchi, Kelly Falcone, Andrea Chatwood, Beth Kay and Jeff Spano

This presentation will focus on how colleges can use the Professional Learning Network (PLN) to add a Professional Development LMS that can be used by faculty and staff to improve the skills they need to ensure student success. Learn all about the Pilot project currently in progress. The presentation will demo a product called Cornerstone and show the features and benefits that allow for easy tracking of professional development coursework and mandated trainings as well as providing a powerful connection tool to faculty, staff and administrators at the college level and systemwide. The presentation will also demonstrate how to track the hundreds of IT resources and training courses available from colleges and from Skillsoft, Lynda.com and other providers such as Keenan Safe Schools.

Novice participants

TRACK: PROFESSIONAL DEVELOPMENT

LOCATION: LAGUNA

Get Attendify Mobile App to access event info, updates & changes!

Share Your **OTC** *Experience!*

HERE'S HOW:

Integrate with your twitter account and use #cccotc18

Follow us on **Twitter,** @cccotc
Share using #cccotc18

Like us on **Facebook**
Post comments/photos to our wall at facebook.com/onlineteachingconference

Use **Instagram**—include #cccotc18 in your photo caption and share to Twitter or Facebook!

WHAT TO SHARE:

> Videos of your OTC experience!

> Photos of new and longtime friends and colleagues!

> Thoughts/questions about sessions and presenters!

Use your imagination >>>>> *be creative, be social!*

#cccotc18

[Don't Wait Start Now!]

11:00 – 11:50 AM CONCURRENT SESSION II (CONTINUED)

Overcoming Isolation Online: A Discussion & Reading Club with Dr. Aimee Whiteside, Keynote Speaker

Aimee Whiteside and Liz du Plessis

Join Dr. Aimee Whiteside to discuss her keynote address and a chapter she co-authored for the book Social Presence in Online Learning: Multiple Perspectives on Practice and Research (2017). This will be an interactive session in which participants will be encouraged to ask questions and share their thoughts about the keynote and the 8-page chapter "Overcoming Isolation Online: Strategies to Enhance Social Presence in Practice," freely available on the OTC mobile app and website. We will brainstorm together how to adapt face-to-face teaching strategies to support students who struggle with isolation and disconnectedness in online learning environments. Participants will be asked to share their teaching practices for enhancing connectedness, organizing learning environments, building community, creating authentic learning experiences, providing feedback, and designing with assessment in mind.
All conference attendees will be invited to join an online reading club using Padlet and Hypothesis that will be available during and after the session to discuss the chapter. At the session, instructions will be provided for using the tools, and facilitator Liz du Plessis will be on hand to help. Join us!
Novice participants
TRACK: EFFECTIVE PRACTICES
LOCATION: MALIBU

Conducting Quality Online Course Evaluations: Different Modalities, Different Tools WEBCAST

Kurt Hueg, Dolores Davison and Patricia James

While online courses have been around for twenty years or more in some community colleges, the course evaluation instruments for many colleges are still based on a face to face model. This session will discuss best practices for conducting online course evaluations and look at a case study of how one district developed a separate online evaluation form. After many years of trying to apply an outdated course evaluation instrument to fully online classes, at Foothill and De Anza Colleges, faculty, administrators and the faculty union worked together to create a separate online course evaluation form and also create a separate less formal peer review process for online courses. Session presenters will discuss how the new instrument is used and what areas of focus evaluators look for in to ensure courses are creating substantive interaction between faculty members and students and that online course standards are met.
Experienced participants
TRACK: LEADERSHIP AND EVALUATION
LOCATION: PACIFIC BALLROOM

Instructor Presence...Who's Behind the Curtain? Quick Start Guide to Becoming a Video Wizard!

Cheryl Chapman and Sylvia Amitoelau

Online users aged 18-24 years spend 37 hours per month consuming online videos! Video is an engaging and effective medium to deliver learning content to students, but creating videos can be intimidating. In this session, learn how you can incorporate video into your courses in practical ways that will enhance your instructional materials and improve student engagement! The session will demonstrate how to use video to welcome your students, how to provide a course syllabus tour video and how to include assessment questions in your video to check student knowledge within the video. This session will also cover how to leverage video for lecture capture, whether from a face to face class lecture or lesson videos for online course assignments. These elements will allow students to feel more connected with you as an instructor, and you can also measure student engagement with viewing analytics and grades linked to the gradebook. Additionally, you will discover how to get students involved through video assignments. Offering video creation as an option for students to show what they know can be effective and engaging. Students will be video wizards too!
Novice participants
TRACK: EFFECTIVE PRACTICES
LOCATION: PALOS VERDES

Get Attendify Mobile App to access event info, updates & changes!

TUESDAY, JUNE 19, 2018

11:00 – 11:50 AM CONCURRENT SESSION II (CONTINUED)

Online Science Laboratory Course – Take the Plunge!

Shruti Kumar

Thinking about offering a laboratory course online, but don't know where to begin? This session is for you! What are the biggest challenges of offering a laboratory course online? How can those challenges be overcome? How can the same student learning objectives as a face-to-face laboratory course be achieved in an online setting? Is it possible to give online students the same experience as a traditional laboratory course? This session takes you through the entire process in which an online laboratory course for the calculus-based physics class was designed and developed.

Experienced participants

TRACK: TECHNOLOGY INNOVATION

LOCATION: SAN SIMEON

5 Questions You Need to Be Asking Online Proctoring Vendors SPONSOR SHOWCASE ProctorU

Zacch Becker

The credibility of an institution is defined by the quality and integrity of its students and the quality and integrity of its academic programs. Protecting the value of hard-earned degrees from those netted dishonestly depends on proctoring - really, really good proctoring. Since anyone can sit in a room and be present for an exam, how can an institution properly vet proctoring solutions? This presentation outlines five major questions that help institutions sift through the weeds of marketing and sales material to validate one key question: Does this proctoring solution make exams more secure or more vulnerable?

Experienced participants

TRACK: EFFECTIVE PRACTICES

LOCATION: SANTA MONICA

TUESDAY, JUNE 19, 2018

1:10 – 2:00 PM CONCURRENT SESSION III

Slide.oo and The Kahoots: Applications to help foster engaging classes and meetings ENCORE TOMORROW @ 2PM

Eric Wilson

Do you want to make your class or meeting more engaging? Ever wonder if your message was conveyed to your audience? Did the audience understand the presentation? Have you ever wanted to make sure you have all the questions answered? There are two powerful (and fun) applications to make engaging classes and meetings! Slide.oo is a remarkably easy and affordable two in one Web Cloud App: You can collect questions from the audience and do polls/surveys from any device. The audience can use their phones, iPads, and laptops. Kahoot on the other hand is more of a gamification response-collecting app and it is FREE! You can build teams and play games with Kahoot. In addition, you can add photos, images and other interactive ideas. Come see which app is for you.

Novice participants

TRACK: EFFECTIVE PRACTICES

LOCATION: AVILA

Get Attendify Mobile App to access event info, updates & changes!

1:10 – 2:00 PM CONCURRENT SESSION III (CONTINUED)

Role of Instructional Presence in Online Student Success
Maureen Curry

What do you do to make connections with students in the online environment? The theme of instructional presence relates to how we communicate with our students in the oftentimes isolating environment of online learning. What methods can be used to develop individualized connections with students when we convey our instructional presence? What problem solving strategies do we use to effectively convey course content and be supportive of our students to promote a positive learning environment? This session will be focused on the day to day actions we take in providing support to our students by acknowledging prior learning and experience of students, upholding academic standards, addressing and solving concerns through care and considerate communication, while exemplifying a professional tone and encouraging disposition.
Novice participants
TRACK: EFFECTIVE PRACTICES
LOCATION: CAPISTRANO

The State of Distance Education in California Community Colleges
LeBaron Woodyard

Distance education in the California community colleges is on the verge of dramatic expansion and change. We will present on the overall growth in distance education courses, detail the current makeup of the students taking these courses, and share how successful students have been. We will also show how new initiatives will contribute to developing guided pathways for students and help the community college system as a whole reach the Strategic Vision goals.
Novice participants
TRACK: SUPPORT & RESOURCES
LOCATION: EL CAPITAN

From "Weeding Out" to "Reaching Out" - Connecting with our students who need it most
Katie Palacios, Brianna Kuhn and Kim Lacher

It's that first week of class, and your roster is full, but census date will be here before you know it, so it's time to start weeding out those students who just aren't cut out for online learning… Wait - what!? We've heard this too many times! Our community college students are on a journey that has brought them to our online classroom. Let's look at strategies to welcome them to our online class, connect with them as learners, and reach out to them when they need support. We'll show you online course design elements aligned with the OEI Course Design Rubric that will help you to design equitable online learning environments for students.
Novice participants
TRACK: EFFECTIVE PRACTICES
LOCATION: HUNTINGTON

Mission Accessible: DIY YouTube Captioning & More Captioning Tools! WEBCAST
Liezl Madrona

Got captions? YouTube is an easy, free video-hosting website that is popular with faculty and staff. YouTube has a suite of free add-on's that you can use to enhance, and help make the videos you've created Section 508/ADA Compliant. YouTube's DIY captioning software is better than before. Need additional captioning support? Come learn more about YouTube's DIY captioning software, how to edit auto-generated captions, and learn about additional captioning tools to closed-caption videos you use in your course (whether you own them or not!)
Novice participants
TRACK: PROFESSIONAL DEVELOPMENT
LOCATION: LAGUNA

Get Attendify Mobile App to access event info, updates & changes!

1:10 – 2:00 PM CONCURRENT SESSION III (CONTINUED)

Fostering and Assessing Oral Communication in the Online Course

Tricia Clasen

You know how to grade written discussions and how to write a good quiz, but what happens when you want to "hear" your students in an online environment. In some courses such as public speaking and world languages, oral communication is essential. In others, it's an added layer to engaging and mimicking face-to-face instruction. Come to this session to explore strategies to improve students' oral communication skills, develop assignments, and create appropriate rubrics and feedback tools in the online course. Online classes can simulate many aspects of traditional face-to-face courses, but one of the most challenging elements to replicate is oral communication. In this session, a communication instructor and a world languages instructor will offer advice on how to best structure oral class components from setting up assignment descriptions to creating effective rubrics to tempering instructor expectation. The development of online public speaking has gone through many phases to account for both technological difficulties and problematic course design. The development of online Spanish language courses was actually stalled for years due to the challenges of fostering and assessing speaking skills in the online environment. The presenters will provide examples to show how course designers overcame those challenges. Both presenters will share a range of activities and rubrics to show unsuccessful as well as successful versions as course designs evolved. The session will also engage audience members through interactive exercising aimed at creating course and objective-specific improvements to their own classes and assignments. Compared to face-to-face classes, creating effective speaking assignments, providing students with clear expectations, and assessing oral communication can be time-consuming. Further, much of the available information is focused on improving technology and software which isn't always possible given institutional constraints or student background. How can instructors find a balance between achieving effective oral presentations/assignments, providing appropriate feedback, and managing the technology that necessarily mediates all communication in the course in a timely fashion? This session will explore these questions, provide samples, and allow participants to share their experiences and ideas.

Novice participants

TRACK: EFFECTIVE PRACTICES
LOCATION: MALIBU

The Secret Sauce: Closing the Gap in Success Rates Between F2F and Online Courses WEBCAST

Marina Aminy

Statewide, colleges often struggle with differences in retention and success rates between face-to-face and online courses, and these differences can be upwards of 10%, with online courses lagging behind their on-campus counterparts. Saddleback College now offers nearly a quarter of all sections online, up from 17% in 2012-13. Retention rates are the same as F2F courses for the nearly 1300 sections offered at the college. Moreover, success rates, which were 7.5% apart in 2012-2013 are now less than 2% apart. What makes Saddleback unique in its ability to close these gaps between online and face-to-face retention and success rates? This session will describe the institutional infrastructure that has continued to support online education at the college, including a thriving Faculty Center, and a collaborative online education team that supports quality growth.

Experienced participants

TRACK: EFFECTIVE PRACTICES
LOCATION: PACIFIC BALLROOM

Get Attendify Mobile App to access event info, updates & changes!

1:10 – 2:00 PM CONCURRENT SESSION III (CONTINUED)

Automating UDL Principles with Blackboard Ally's "Alternative Formats" SPONSOR SHOWCASE Blackboard

John Scott

In this session we'll discuss Universal Design for Learning guidelines, and the importance of representing course content in diverse modalities and formats for improved learning outcomes. Through a large scale study of course files, we'll demonstrate how Blackboard Ally activates UDL guidelines by automatically generating "alternative formats" of files, allowing students to choose from formats that work best for them.

Novice participants

TRACK: TECHNOLOGY INNOVATION

LOCATION: PALOS VERDES

Successful Outreach to High Risk Students with Online Student Services ENCORE TOMORROW @ 2PM

Christine Schaefer and Amanda Phillips

In Fall 2017, College of the Desert notified 889 students on academic and progress probation that in order to register for Winter or Spring 2018 classes, they must first complete the Probation Strategies Workshop. By mid-January 2018, 44% of those students had responded and completed the workshop. For those of you accustomed to providing outreach to this high-risk group, you may be wondering how such a high response rate was achieved. This presentation will help you replicate the kind of results we experienced by relocating our traditionally live Probation Strategies Workshop to an online format. By the end of the session you will have a template and resources to construct this type of student service at your campus. The presentation will follow a Q&A format. Among the questions we will answer about College of the Desert's online Probation Strategies Workshop are: Why did the college decide to move the Probation Strategies Workshop from a traditional face-to-face to an online format? Who are the faculty, staff, leadership and departments involved in the design, implementation, facilitation and monitoring of workshop completion? What are the components of the workshop and what tools were used to create the components? How are students identified and notified of the requirement to complete the workshop? How do students access the workshop? What is the average time to complete the workshop? What are the incentives to students to complete the workshop? Where do students go if they have questions about the workshop? When is the optimum time period to open and close the workshop to student participation? How is student completion monitored and recorded? What happens if a student fails to complete the workshop?

Novice participants

TRACK: SUPPORT & RESOURCES

LOCATION: SAN SIMEON

Complimentary WiFi

Network: **Hilton Meetings** Password: **OTC2018**

Get Attendify Mobile App to access event info, updates & changes!

TUESDAY, JUNE 19, 2018

1:10 – 2:00 PM CONCURRENT SESSION III (CONTINUED)

Assuring Quality Online Content in Hybrid Course Design ENCORE TOMORROW @ 2PM

Matt Calfin and Donna Greene

The Online Education Initiative (OEI) Course Design Rubric ensures quality for our California Community College online courses. However, how can it be utilized to assess a hybrid course? This presentation will review how one California Community College implemented the OEI Course Design Rubric for its hybrid course offerings. In addition, this session will provide you with practical tips that you can utilize on your campus that will transform your hybrid courses!

Experienced participants

TRACK: EFFECTIVE PRACTICES

LOCATION: SANTA MONICA

TUESDAY, JUNE 19, 2018

2:10 – 3:00 PM CONCURRENT SESSION IV

Three Easy Steps to add Video to your Course

Heather Schmidt and Mirla Garcia

CCC TechConnect (a grant-funded project of the California Community Colleges Chancellors Office that provides free technology services to the system) will give a presentation on 3C Media Solutions' video repository and its Canvas-integrated LTI. Discover how to store, share, and embed your media in multiple ways to provide easy access to your students or peers. A demonstration of the features/benefits, how campuses are using and reacting to the LTIs, and how they are contributing to support student success will be included as well as other services 3C Media Solutions offers.

Novice participants

TRACK: TECHNOLOGY INNOVATION

LOCATION: AVILA

The Collective Creative: Cool Teaching Ideas! ENCORE TOMORROW @ 11AM

Patricia James and Aloha Sargent

This session will focus on sharing great ideas collected from faculty across the state who have designed courses while taking the @ONE Education Standards and Practices Classes. When teachers get together to design, the results are wonderful ideas for teaching humanities courses, science courses, vocational courses, counseling and study skills, health sciences and more! Come hear from both the OESP facilitators and participants who will be sharing great teaching strategies and ideas for activities and assessments.

Novice participants

TRACK: EFFECTIVE PRACTICES

LOCATION: CAPISTRANO

Feedback Fun in Canvas ENCORE TOMORROW @10AM

Tracy Schaelen

You know that the Canvas SpeedGrader saves you time, but have you considered how this tool can be used to boost regular effective contact, humanize online assessment, and provide individualized feedback that students will be motivated to act upon? SpeedGrader features empower you and your students so you can have meaningful conversations around submitted work using a variety of formats, including annotations, audio, and video. You can even upload custom screencast videos so that students can see their papers or projects from your point of view. In this session, we will demonstrate these feedback options and explore how to make the most of them.

Experienced participants

TRACK: EFFECTIVE PRACTICES

LOCATION: EL CAPITAN

Get Attendify Mobile App to access event info, updates & changes!

2:10 – 3:00 PM CONCURRENT SESSION IV (CONTINUED)

15 Tips to Engage, Guide, and Connect with Your Online Students

ENCORE TOMORROW @ 10AM

Marsha Reske, Pamela Bimbi, Alice Dieli and Leslie Reeves

Come to this presentation to hear how one community college has developed an approach to engage students, guide them in their online educational journey, and build connections while creating a dynamic and equitable community of learning. We have found that the online teaching and learning environment provides the perfect platform for applying strategies and tools to create an inclusive learning experience which meets the needs of our diverse community college population. At American River College, the Distance Education team works with faculty to help them create quality online courses that align with the OEI Course Design Rubric, and assist them in honing their teaching skills in order to create a learning environment that promotes student success. We do that through the workshops, drop-in labs, and semester-long cohort training opportunities including our Online Teaching Institute, our OEI Rubric Academy, and our Accessible Course Creation Academy. We have encapsulated all these learning experiences into three key concepts which we believe are essential to a high-quality online learning environment - Engagement, Guidance, and Connection. In this presentation, participants will hear video interview clips with veteran ARC online instructors and receive practical suggestions on how to integrate the concepts into hybrid or online courses. At the end of the session, there will be time for Q & A. Participants will leave with 15 useful tips they can apply right away to increase student success. Resources related to this presentation will be made available with a bitly link.

Novice participants

TRACK: EFFECTIVE PRACTICES

LOCATION: HUNTINGTON

Online Public Speaking? How?

WEBCAST

Paula Haug and Angela Prelip

Folsom Lake College Professors Angela Prelip and Paula Haug will highlight their experiences in the CSU-GE Oral Communication Pilot. Can online public speaking be done? Can it be done well? What have we learned? How do we do it? What are the benefits and pitfalls of an online public speaking class? This session will demonstrate a real-time online public speaking class session with current Folsom Lake College students.

Experienced participants

TRACK: TECHNOLOGY INNOVATION

LOCATION: LAGUNA

Equitable Access for All: Braiding Existing Systemwide Support Programs that Complement Online Teaching

J.C. Sales

For nearly twenty (20) years, the Foundation for California Community Colleges has worked alongside the systemwide Chancellor's Office in deploying and delivering programs that complement local resources and infrastructure. This presentation aims to bolster awareness for key statewide programs that complement online teaching and education that occur at the local level. These statewide programs include CollegeBuys, mental health, veterans, foster youth, AmeriCorps, and housing/food insecurity programs. The presentation will discuss impacts—best practices and lessons learned—and opportunities to engage students, faculty and staff for ideas in addressing existing/persistent gaps through statewide efforts.

Novice participants

TRACK: EFFECTIVE PRACTICES

LOCATION: MALIBU

Statewide Accessibility Resources and Services

WEBCAST

James Glapa-Grossklag, Sean Keegan, Jeff Baugher and Gaeir Dietrich

A consistent hot topic for online instruction is ensuring accessibility. At this session, leaders of major statewide accessibility resources and services will describe how they can help colleges to offer online classes that are accessible to all students and in compliance with legal requirements such as Section 508. Featured programs include the Alternate Text Production Center, CCC Accessibility Center, Distance Education Captioning & Transcription grant, and the High Tech Center Training Unit.

Novice participants

TRACK: SUPPORT & RESOURCES

LOCATION: PACIFIC BALLROOM

Get Attendify Mobile App to access event info, updates & changes!

2:10 – 3:00 PM CONCURRENT SESSION IV (CONTINUED)

System-Level Strategies for Lead Generation SPONSOR SHOWCASE Ranku, A Wiley Brand

Cecilia Retelle Zywicki and a Partner University

Drivers and goals for System-level initiatives require multiple strategies to meet diverse campus missions. One consistent and singular goal is to increase leads, and ultimately enrollments, for the portfolio of online programs. In the very competitive landscape of digital education and with limited resources, institutions must maximize the investment to achieve the highest ROI. Expertise and cutting edge technology are essential elements. When is it prudent to outsource specific strategies to third-party solutions? This session will focus on why this partner decided to outsource web-based lead generation for their System-level initiatives by leveraging third parties.

Experienced participants

TRACK: TECHNOLOGY INNOVATION

LOCATION: PALOS VERDES

VoiceThread Across the Disciplines: Innovative and Effective Practices ENCORE

Heather Garcia, Hilary Gomes, Paula Schales and Alexis Aguilar

Come and hear how VoiceThread is used to support and enhance student learning in a variety of disciplines. VoiceThread is a tool that allows instructors and students to upload media such as videos, slideshows, and images, and have asynchronous conversations about the material. This ability is important in online courses where students are likely balancing work, family, and other obligations and are quite possibly located in various time zones around the world. A student using VoiceThread may contribute to a conversation by leaving video, audio, or text comments at their convenience without missing a word of the conversation. VoiceThread is a robust and powerful tool for facilitating peer-to-peer as well as student-instructor communication. In this panel presentation, faculty and instructional support staff will consider the following questions and more: How is the tool used to support learning in different disciplines? What are the pros and cons of using VoiceThread over other educational technology tools such as discussion boards and web-conferencing platforms? What does the faculty member need to be aware of in terms of accessibility and how have faculty made accommodations for students in the past? What do students think of VoiceThread? How is the tool used to support learning in different disciplines? Examples of VoiceThreads in disciplines from Language to Studio Art will be considered as well as creative and innovative approaches to instruction and assessment using VoiceThread. What are the pros and cons of using VoiceThread over other educational technology tools such as discussion boards and web-conferencing platforms? We'll highlight unique features of VoiceThread such as the Doodle tool, the ability to leave voice comments over the phone, the option for instructors to moderate comments, and more! What does the faculty member need to be aware of in terms of accessibility and how have faculty made accommodations for students in the past? Accessibility concerns related to VoiceThread are common. We'll consider real world examples of accommodations that have been made for students. Additionally, we'll offer resources to participants that will guide them in the process of working with their institutions to integrate VoiceThread with an approved DECT vendor, to streamline captioning requests in the VoiceThread tool. What do students think of VoiceThread? We'll present feedback from actual students who have used VoiceThread in their online classes.

Novice participants

TRACK: EFFECTIVE PRACTICES

LOCATION: SAN SIMEON

Get Attendify Mobile App to access event info, updates & changes!

TUESDAY, JUNE 19, 2018

2:10 – 3:00 PM CONCURRENT SESSION IV (CONTINUED)

Promoting Online Student Success with Metacognition Using Weekly Journals

Greg Bowden, Cammy Purper and Jeanette Guignard

Research conducted in online educational environments has suggested that the traditional roles of students and faculty must be altered within the online context to maximize learning. Online courses can require a new approach to education for the student as well as for faculty and higher education institutions, and online students often are required to demonstrate a more active approach to learning than they might in the traditional classroom. Although metacognitive strategies in learning have been acknowledged for decades, recent research has provided specific evidence that the use of these strategies can benefit college students. The purpose of this session is to discuss the perceptions reported by a sample of online students assigned a metacognitive journaling assignment in a series of eight week online classes. Students reported multiple benefits to the use of metacognitive journaling. Results and implications will be discussed. Participation will allow for a short introduction to the topic, along with large group discussion and a short Q and A session. This will provide a brief introduction to the topic along with an active learning experience that is collaborative in nature.

Novice participants

TRACK: EFFECTIVE PRACTICES

LOCATION: SANTA MONICA

3:00 – 3:20 PM BEVERAGE BREAK

California Ballroom

3:20 – 4:10 PM CONCURRENT SESSION V

OEI Canvas-SIS Integration with Project Glue: Connecting the Dots

Jane Linder and Amy Carbonaro

The Canvas course management system is now used by nearly all campuses in the California Community Colleges (CCC) system. Connecting Canvas to the campus student information system (SIS) eliminates the majority of work needed to create Canvas classes and to automatically create and maintain student rosters. Automating these tasks frees faculty do more of what they do best: instruct their students! Students benefit too when they are able to access their Canvas class content without delay. Learn more about how the Online Education Initiative (OEI) and the CCC Technology Center are working hard to make Canvas easier and better for faculty with the Technology Center's Project Glue integrations framework. This presentation will include a demo of the Canvas Integration and an overview of how all the pieces fit together to benefit faculty and help students stay on path to their education goals.

Experienced participants

TRACK: TECHNOLOGY INNOVATION

LOCATION: AVILA

The Challenge of Audio: Creating Great Audio for Video Productions

Joseph Parente

Ask any professional video producer what is the hardest thing to get right in their productions, they will say it is achieving quality audio. It would seem that the audio would be secondary to the video images. However, great audio is essential to any video production, especially if transcription and Closed Captions are a must. This session will explore successful, tried-and-true audio tips and tricks for the novice and professional video producer. Audio recording, editing, and compression techniques found highly effective by top-level producers will be demonstrated. Participants will leave with a new approach to creating truly quality audio for their video productions.

Novice participants

TRACK: SUPPORT & RESOURCES

LOCATION: CAPISTRANO

Get Attendify Mobile App to access event info, updates & changes!

3:20 – 4:10 PM CONCURRENT SESSION V (CONTINUED)

Supporting Student Success by Using Open Educational Resources

Jennifer Paris

Why are textbooks so expensive? Why do instructors require texts that they would change if they could? What barriers does the high cost of textbooks create? What happens when students use resources their instructors have created for them? What are the results of instructors sharing this content freely so that anyone can use and adapt their work? How can this open content be integrated into online instruction? This session will challenge participants to consider all of these questions. It will introduce them to Open Educational Resources and the research supporting the transition to free and openly licensed textbooks for college classes. Participants will learn ways to start the conversation to promote OER on local campuses. This information will be shared with a Google Slides presentation (that they can take back, adapt, and use). The presenter will also briefly share her experience with the process of transitioning to Zero Textbook Cost for College of the Canyon's Early Childhood Education Department. Then there will be a question and answer period. And then the session will end with having participants brainstorm and compile free resources they are familiar with and find valuable that others may find useful in the classroom into a collaborative Google Doc.

Novice participants

TRACK: EFFECTIVE PRACTICES
LOCATION: EL CAPITAN

Many Hands Make an Online Guided Pathway in Cybersecurity

LeBaron Woodyard

See how a group of brave community colleges from across the state joined together in a multi-college collaborative to develop a 100% online guided pathway to a Cybersecurity Certificate of Achievement for students. This pathway will use open education resources for a zero textbook cost degree program and will target high need students. This collaborative effort leverages the best of Guided Pathways, Strong Workforce, Distance Education, and the Online Education Initiative to reach the Strategic Vision goals.

Novice participants

TRACK: EFFECTIVE PRACTICES
LOCATION: HUNTINGTON

Building Universal Design and Equity into your Course WEBCAST

Suzanne Wakim

There is no "typical" student. How can we design courses that meet varied student needs? Universal design for learning (UDL) can help us build online courses that are not only more accessible but are also flexible enough to engage a diverse group of students. UDL includes giving students various options for: acquiring information, interacting with the content and demonstrating understanding. We will look at course design strategies that increase student choice, encourage critical thinking, and improve learning outcomes. How can one build a course with this much student choice? It's not only possible; it's also orderly and fun!

Experienced participants

TRACK: EFFECTIVE PRACTICES
LOCATION: LAGUNA

Get Attendify Mobile App to access event info, updates & changes!

3:20 – 4:10 PM CONCURRENT SESSION V (CONTINUED)

Bringing Balance to the Force with Critical Thinking and Technology Learning Skills

Melvin Cobb

Today's community college students are using technology in nearly every facet of life. Constant exposure to technology in the areas of education, social media and entertainment have helped students develop an uncanny aptitude to employ mobile devices and applications effortlessly. On the other hand, there is a growing need for a workforce that can think critically and use the plethora of available electronic tools to solve problems and create solutions. The challenge today is to help students refine the technology skills they have developed and augment them with higher order thinking skills. Colleges can help this process by deliberately designing courses that utilize assignments and projects that take advantage of their students' existing technology skills. Long Beach City College has developed several computer courses designed to help students understand the concept of digital citizenship as well as develop critical thinking skills while incorporating many widely used computer applications and devices. This presentation will examine how these courses take typical learning tasks and combine them with computer functions that deliberately promote critical thinking and develop higher order thinking skills.

Novice participants

TRACK: EFFECTIVE PRACTICES
LOCATION: MALIBU

Flipgrid: A Communication Tool for Deeper Learning WEBCAST

Dayamudra Ann Dennehy and Denise Maduli Williams

Flipgrid has been called the hottest new tech tool, but what is it? And how can we effectively use it in online and blended learning environments? This session will offer an overview of this video platform, showcase authentic student examples, and share tips for how to incorporate Flipgrid our student-centered lesson, and even encourage professional development. This session will be led by 2 veteran ESL instructors and will inspire faculty of any discipline to incorporate Flipgrid opportunities to increase communication, practice course content, assess student learning and allow for student reflection. The activities showcased can be applied to any discipline, and geared for novice users of technology with no prior experience with Flipgrid. Presenters will introduce Flipgrid as a learning tool, showcase model lessons, provide a live step-by-step demonstration, respond to audience questions and concerns and leave participants with an opportunity to join a live Flipgrid topic. To illustrate how Flipgrid can be integrated from before day one to the end of the semester, presenters will share assignments that evolves during the semester from beginning to end. Examples will include: student and teacher introductions, content and language learning highlights, formative and summative assessments reflections, and inter-class collaborations. Participants will also have a chance to record their own videos to the session's Flipgrid and will be encouraged to continue sharing their experiences through an online site that will house the samples, assignments, and resources mentioned during the presentations.

Novice participants

TRACK: EFFECTIVE PRACTICES
LOCATION: PACIFIC BALLROOM

Leveraging Technology to Foster Equity SPONSOR SHOWCASE ConexED

Bonnie Peters and Mike Bill

Ensuring access for every student starts with student equity. Join us to learn how the CA Chancellor's office through the Online Education Initiative (OEI) and a partnership with ConexED, is empowering colleges to provide student support services to all their students via a secure, online collaboration tool. Bonnie Peterson, OEI Chief Student Services Officer for The California Community Colleges Online Education Initiative with share her experiences in choosing the right platform to provide the most security, accessibility, and flexibility and why those issues are so vital to the decision. The presentation will include a discussion and demonstration and will allow time for questions. You will leave with vital information on what steps your campus can take to make student services accessible to all your students.

Novice participants

TRACK: TECHNOLOGY INNOVATION
LOCATION: PALOS VERDES

Get Attendify Mobile App to access event info, updates & changes!

TUESDAY, JUNE 19, 2018

3:20 – 4:10 PM CONCURRENT SESSION V (CONTINUED)

Untangling Spaghetti: How to Teach Complicated Workflows (Like Photography) ENCORE TOMORROW @ 11AM

Syl Arena

Teaching photography (or any other multi-step, hands-on activity) via distance education presents unique sets of challenges. In the case of digital photography, the challenges begin with the vast array of cameras that students use for the class—each with its own configuration of buttons, dials, and menus. There is also the matter of teaching the use of image processing software, which typically spans two or more generations on both Windows and Mac platforms. Then there are the more traditional challenges of helping students discover their own vision while also requiring them to master standardized concepts of camera mechanics and file management. Inspired by the idea of untangling spaghetti, this presentation will focus on strategies for using Canvas to help online students learn complicated workflows. Among the strategies for success that Syl will discuss are:

- The importance of reinforcing student confidence as they learn complicated processes online.
- The advantage of assessing the process vs. assessing the product.
- Using Canvas to simplifying complicated workflows into discrete concepts.
- Why checklists are as useful to online students as they are to brain surgeons and pilots.
- Best practices in Canvas to diversify the means of student engagement.

While Syl will speak from his perspective as a photography teacher, his insights are applicable to a wide range of courses.

Novice participants

TRACK: EFFECTIVE PRACTICES
LOCATION: SAN SIMEON

Reaching Out to Faculty: Tech Tip Tuesdays

Katie Datko

Scheduling training and information sessions for faculty can be a challenge, particularly in institutions with limited staffing and resources. At Pasadena City College one way to address these challenges was to create a series of biweekly videos with helpful tips and reminders for faculty using Canvas and other instructional technology. This discussion will first showcase the process of creating, branding and developing video content as an alternate form of outreach to faculty. The facilitator will then encourage participants to consider the situation at their own institution and brainstorm ways in which short in-house videos can help to accommodate those needs.

Experienced participants

TRACK: SUPPORT & RESOURCES
LOCATION: SANTA MONICA

4:30 – 6:00 PM WELCOME RECEPTION

Lanai Deck 5th Floor - Join your colleagues at "topic tables" while enjoying a complimentary beverage and light appetizers.

WEDNESDAY, JUNE 20, 2018

7:30 – 8:30 AM FULL BREAKFAST BUFFET AND VISIT EXHIBITORS

California Ballroom

8:30 – 9:50 AM GENERAL SESSION KEYNOTE ADDRESS

Pacific Ballroom

The Vision and Future Focus of the College System

Eloy Ortiz Oakley

Eloy Ortiz Oakley, Chancellor for the California Community Colleges, will discuss the vision and future focus for the college system. His update will include news on the direction of CCC online learning and technology.

For more about Chancellor Oakley, please visit:
http://www.californiacommunitycolleges.cccco.edu/ChancellorsOffice/MeettheChancellor.aspx.

Get Attendify Mobile App to access event info, updates & changes!

TRACKS: SUPPORT & RESOURCES TECHNOLOGY INNOVATION LEADERSHIP & EVALUATION EFFECTIVE PRACTICES PROFESSIONAL DEVELOPMENT

10:00 – 10:50 AM CONCURRENT SESSION VI

Student and Faculty Satisfaction with Distance Education
LeBaron Woodyard

The California Community Colleges Chancellor's Office will take a deeper look at factors that contribute to how satisfied students and faculty are with their distance education experience. Factors related to content, instructor interaction, student to student interaction, technology and general items will be shared.
Novice participants
TRACK: LEADERSHIP AND EVALUATION
LOCATION: AVILA

Hey, What about Me? Inclusivity in Online Curriculum Design ENCORE
Ingrid Steiner

When someone mentions Universal Design, we immediately think of accessibility, but how does culture and inclusivity fit in, particularly in the online environment. With student demographics becoming more varied and global each semester, how can we as Professors and Instructional Designers, design curriculum which is relevant to students of different languages, identities, religions and cultures? An inclusive curriculum is one where all students' entitlement to access and participation in a course is anticipated, acknowledged and taken into account (Morgan and Houghton, 2011). Croucher's and Romer's definition states that an inclusive approach does not place groups in opposition to each other. It respects diversity but does not imply a lack of commonality. It values equality of opportunity but encourages all to feel that this relates to them (2007). Research by Liu, Liu, Lee and Magjuka (2010) identified that online instructors need to design curriculum in such a way as to remove potential barriers including language, communication, plagiarism, time zone differences and lack of multicultural content. Levels of motivation and happiness among online students are significantly lower than levels among students in face-to-face classes (Fish & Snodgrass, 2015). Smith & Ayers (2006) indicated that educators need to plan, design, implement, and access online courses with cultural sensitivity in mind. This presentation showcases best practices in creating an engaging, relevant, and inclusive online course. Based on the principles of John Keller's (2010) ARCS method of motivational design for learning and performance, ideas for course design that generate and sustain attention, establish and support relevance to the learner, build the confidence of the learner and manage outcomes for satisfaction will be discussed. It will address inclusion in regard to materials, methods and assessments. Participants will leave the session with practical ideas which can be immediately applied to their own courses. The main goal of the session is to encourage new ways for getting students excited about learning in the online environment. Every course design decision has the potential to include or exclude students. Inclusive design emphasizes that when one understands user diversity, he/she can create curriculum which addresses as many students as possible.
Novice participants
TRACK: EFFECTIVE PRACTICES
LOCATION: CAPISTRANO

OER-enabled Canvas Sample Course Shells - Equity for all!
Barbara Illowsky, Liezl Madrona, and Cyrus Helf

Students need access to required course materials on Day 1 of the course to increase their likelihood of success. Providing free access to these materials is an effective way to provide student equity, to lower the academic achievement gap, and to increase student success for all. The Online Education Initiative (OEI) developed OER-enabled Canvas sample course shells for almost 30 Open Educational Resources (OER) textbooks. These ADA accessible shells are aligned to the OEI design rubric for effective teaching & learning. They are Creative Commons Attribution licensed, meaning that OEI retains the copyright and everyone is granted free permission to reuse, revise, remix and redistribute the shells, with or without using these texts. Avoid "reinventing the virtual wheel"!
Novice participants
TRACK: SUPPORT & RESOURCES
LOCATION: EL CAPITAN

Get Attendify Mobile App to access event info, updates & changes!

10:00 – 10:50 AM CONCURRENT SESSION VI (CONTINUED)

'Zoom' to the Next Level of Online Classrooms and Meetings

Donna Gustafson, Mirla Garcia and Dov Friedman

There are many challenges to online education, with many 'must' factors. Once the course has been developed and students are enrolled, the path to accessing the classroom must be straightforward. It must provide students and instructors a simple path to join the online classroom. It must be a seamless connection using any computer or mobile device, from anywhere, at any time. The online classroom must integrate with different technologies and programs including the Canvas course management system. The classroom must have tools that allow instructors to engage with students, including high quality video and audio, and be accessible for all. Meet with our team to learn how ConferZoom, a Zoom product and the newest offering from CCC TechConnect, will meet your demands for online education tools that address all the 'must' factors for California Community Colleges faculty, staff, and administrators. Learn how you can obtain a free Pro account and Zoom to the next level of online education and meeting tools!

Novice participants

TRACK: TECHNOLOGY & INNOVATION

LOCATION: HUNTINGTON

Hear Your Students Cry! Getting to Equity in Distance Education WEBCAST

Marilyn Harvey

Getting to Equity in Distance Education Building a comprehensive DE program is an effort that requires we consider the student's journey from outreach to completion. It is about commitment to finding and addressing the gaps that contribute to student struggles and frustrations. It is about EQUITY. Come learn more about getting to equity in your DE program and hear about two institutions that are embarking upon their own journey to get there.

Novice participants

TRACK: EFFECTIVE PRACTICES

LOCATION: LAGUNA

15 Tips to Engage, Guide, and Connect with Your Online Students ENCORE

Marsha Reske, Pamela Bimbi, Alice Dieli and Leslie Reeves

Come to this presentation to hear how one community college has developed an approach to engage students, guide them in their online educational journey, and build connections while creating a dynamic and equitable community of learning. We have found that the online teaching and learning environment provides the perfect platform for applying strategies and tools to create an inclusive learning experience which meets the needs of our diverse community college population. At American River College, the Distance Education team works with faculty to help them create quality online courses that align with the OEI Course Design Rubric, and assist them in honing their teaching skills in order to create a learning environment that promotes student success. We do that through the workshops, drop-in labs, and semester-long cohort training opportunities including our Online Teaching Institute, our OEI Rubric Academy, and our Accessible Course Creation Academy. We have encapsulated all these learning experiences into three key concepts which we believe are essential to a high-quality online learning environment - Engagement, Guidance, and Connection. In this presentation, participants will hear video interview clips with veteran ARC online instructors and receive practical suggestions on how to integrate the concepts into hybrid or online courses. At the end of the session, there will be time for Q & A. Participants will leave with 15 useful tips they can apply right away to increase student success. Resources related to this presentation will be made available with a bitly link.

Novice participants

EFFECTIVE PRACTICES

LOCATION: MALIBU

Get Attendify Mobile App to access event info, updates & changes!

WEDNESDAY, JUNE 20, 2018

10:00 – 10:50 AM CONCURRENT SESSION VI (CONTINUED)

It's About the Students: Cost, Quality, and Access

SPONSOR SHOWCASE American Public University System

Vernon Smith

When students complete an Associate's degree online, what is needed for the successful completion of their Bachelor's degree? What are their options that are affordable, high-quality, and still give them the flexibility to be able to continue their education given that they are busy working adults? American Public University System (American Public University and American Military University) will share new options and resources for the CCC's and for students to solve this challenge, while assuring that the student completes their Associate's degree at their local community college first. Working in partnership, APUS will share resources and strategies to support all California Community Colleges in their ability to serve their own veteran and other students effectively on campus and online. Come learn how to take advantage of resources including joint admissions, maximizing credits (and enrollments) taken at the community college, and assuring reverse transfer credit via course/program alignment. Students will be able to complete their degrees at their local community college and continue on to advanced degrees (available online) that are at a price point that is much lower than many in-state tuition rates. This proposed partnership addresses the three main elements that support student success: cost, quality, and access.

Experienced participants

TRACK: SUPPORT & RESOURCES

LOCATION: PALOS VERDES

Motivating Students with Cell Phone Activities

Matthew Moore

Do you want to explore ways to encourage students to use Smartphones for Academic Purposes? This session will explore some best practices in motivating students to use technologies that they already have. You will receive some ideas for lesson plans as well as suggestions of products to explore. Come participate in some interactive cell phone use and tailor it for your hybrid or online course.

Experienced participants

TRACK: EFFECTIVE PRACTICES

LOCATION: SAN SIMEON

Feedback Fun in Canvas ENCORE

Tracy Schaelen

You know that the Canvas SpeedGrader saves you time, but have you considered how this tool can be used to boost regular effective contact, humanize online assessment, and provide individualized feedback that students will be motivated to act upon? SpeedGrader features empower you and your students so you can have meaningful conversations around submitted work using a variety of formats, including annotations, audio, and video. You can even upload custom screencast videos so that students can see their papers or projects from your point of view. In this session, we will demonstrate these feedback options and explore how to make the most of them.

Experienced participants

TRACK: EFFECTIVE PRACTICES

LOCATION: SANTA MONICA

11:00 – 11:50 AM CONCURRENT SESSION VII

Equity and CRTL in the Online Learning Environment

Arnita Porter

This presentation will focus on the Online Education Initiative's (OEI) continued efforts to improve student success and completion rates by utilizing Culturally Responsive Teaching and Learning (CRTL) pedagogy and practices to reduce equity and opportunity gaps in the online learning environment. Effective strategies that support equitable outcomes for all students across disciplines and in the delivery of services will be discussed, and the OEI's efforts to improve online students' sense of belonging and foster engagement through equatized courses in math, English, counseling, and online programs, will be introduced.

Novice participants

TRACK: EFFECTIVE PRACTICES

LOCATION: AVILA

Get Attendify Mobile App to access event info, updates & changes!

TRACKS: SUPPORT & RESOURCES TECHNOLOGY INNOVATION LEADERSHIP & EVALUATION EFFECTIVE PRACTICES PROFESSIONAL DEVELOPMENT

Program subject to change without notice.

11:00 – 11:50 AM CONCURRENT SESSION VII (CONTINUED)

From Lecture Capture to Online Instructional Video
Gregory Beyrer

Please note some of the resources discussed in this session are exclusively available to employees of California community colleges. Recording a presentation, adding captions, and putting it on a website are not the only steps to move the lecture part of instruction from the face-to-face to the online mode. If that were the case, all this session would need is the first part, when I will discuss some of the hardware that can be used alongside ConferZoom and 3C Media Solutions to take care of these things. However, trying to swallow whole a 50-minute recorded lecture is tough for students, no matter how well the same content engages them when delivered in person. Online instructional video is best chunked into segments shorter than 10 minutes, and in the second part of the session I will discuss the benefits of this to students and instructors. I will also make an example using a lecture from one of my United States history classes. This session will end with some comments on assessment of student engagement with instructional video. I will demonstrate adding instructional video to a Canvas course and using Canvas tools to measure whether students watched the video and what they learned. I will also show how module management in Canvas can be used to create a measurable path through the chunked elements of a lecture.
Experienced participants
TRACK: TECHNOLOGY INNOVATION
LOCATION: CAPISTRANO

Tips for Derailing Cheating in the Online Classroom
Eileen Pena and David Garrido

You may not even be aware that students are cheating in your course, but surveys reveal that a majority of college students admit to cheating in one way or another. We'll show you how they cheat and then teach you easy, but effective ways to alter your course settings and assignments to mitigate this behavior. This session will be presented by a seasoned online instructor and instructional designer in De Anza College's Online Education department - both who know "most of" the methods students use to cheat.
Novice participants
TRACK: EFFECTIVE PRACTICES
LOCATION: EL CAPITAN

The Collective Creative: Cool Teaching Ideas! ENCORE
Patricia James and Aloha Sargent

This session will focus on sharing great ideas collected from faculty across the state who have designed courses while taking the @ONE Education Standards and Practices Classes. When teachers get together to design, the results are wonderful ideas for teaching humanities courses, science courses, vocational courses, counseling and study skills, health sciences and more! Come hear from both the OESP facilitators and participants who will be sharing great teaching strategies and ideas for activities and assessments.
Novice participants
EFFECTIVE PRACTICES
LOCATION: HUNTINGTON

OER: Canvas/Google Drive—Providing Equity and Accessibility to all Students WEBCAST
Lorraine Levy

Finding and integrating quality OER (Open Educational Resources) may be more challenging and time consuming than signing up for pre-selected course materials through a publisher. However, by using Canvas and Google drive you can quickly create your own class support materials and engaging activities while costing the students nothing! Think of the potential for every student to have access to all course materials on the first day of class. This session will take you through the background of OER, show you where to find high quality resources, and how to connect Google drive and Canvas together for easy grading and posting of student assignments. You will need a Google account and access to a Canvas shell to get the full benefits of this hands-on session.
Novice participants
SUPPORT & RESOURCES
LOCATION: LAGUNA

Get Attendify Mobile App to access event info, updates & changes!

11:00 – 11:50 AM CONCURRENT SESSION VII (CONTINUED)

OEI Course Design Academy: A Model for Quality Online Courses

Lené Whitley-Putz and Helen Graves

Over the past 4 years, the OEI review process has developed from a simple "course review" to a robust process that supports course development through course review, remediation, incorporation of student support, and professional development. In this session, we'll outline the components of the Course Design Academy, and provide steps for developing a robust course development process on your campus, including identifying faculty and staff for your community, developing and sharing resources to support course quality, identifying hurdles, and acknowledging professional development.

Experienced participants

TRACK: PROFESSIONAL DEVELOPMENT

LOCATION: MALIBU

You Are Not Alone: Connecting Online Faculty Developers Across the CCCs

Michelle Pacansky-Brock, Liz du Plessis and Julie Gamberg

Supporting faculty to grow and develop as online teachers is no small task. Across the CCC system, those who oversee this responsibility have different titles and varied job duties. These differences combined with the scale of our system can make it difficult to connect and learn from one another, which can increase one's sense of isolation. Join us to find out who your CCC faculty development peers are and share a successful practice and a problem you need help improving. Let's discover our common threads and discuss how we can support each other with support from @ONE.

Novice participants

TRACK: PROFESSIONAL DEVELOPMENT

LOCATION: PALOS VERDES

Untangling Spaghetti: How to Teach Complicated Workflows (Like Photography) Online ENCORE

Syl Arena

Teaching photography (or any other multi-step, hands-on activity) via distance education presents unique sets of challenges. In the case of digital photography, the challenges begin with the vast array of cameras that students use for the class—each with its own configuration of buttons, dials, and menus. There is also the matter of teaching the use of image processing software, which typically spans two or more generations on both Windows and Mac platforms. Then there are the more traditional challenges of helping students discover their own vision while also requiring them to master standardized concepts of camera mechanics and file management. Inspired by the idea of untangling spaghetti, this presentation will focus on strategies for using Canvas to help online students learn complicated workflows. Among the strategies for success that Syl will discuss are:

- The importance of reinforcing student confidence as they learn complicated processes online.
- The advantage of assessing the process vs. assessing the product.
- Using Canvas to simplifying complicated workflows into discrete concepts.
- Why checklists are as useful to online students as they are to brain surgeons and pilots.
- Best practices in Canvas to diversify the means of student engagement.

While Syl will speak from his perspective as a photography teacher, his insights are applicable to a wide range of courses.

Novice participants

TRACK: EFFECTIVE PRACTICES

LOCATION: SAN SIMEON

Baby Boomers to Generation Z: Engaging Multiple Generations in an Online Environment SPONSOR SHOWCASE Canvas

Adam Kuntz

Today's online courses are made up of students from all generations. How do we engage our non-traditional students? This session will dive into generational differences, what we can do as online instructors to address those differences, and how Canvas can help.

Novice participants

TRACK: EFFECTIVE PRACTICES

LOCATION: SANTA MONICA

Get Attendify Mobile App to access event info, updates & changes!

2:00 – 2:50 PM CONCURRENT SESSION VIII

Assuring Quality Online Content in Hybrid Course Design ENCORE

Matt Calfin and Donna Greene

The Online Education Initiative (OEI) Course Design Rubric ensures quality for our California Community College online courses. However, how can it be utilized to assess a hybrid course? This presentation will review how one California Community College implemented the OEI Course Design Rubric for its hybrid course offerings. In addition, this session will provide you with practical tips that you can utilize on your campus that will transform your hybrid courses!

Experienced participants

TRACK: EFFECTIVE PRACTICES

LOCATION: AVILA

Successful Outreach to High Risk Students with Online Student Services ENCORE

Christine Schaefer and Amanda Phillips

In Fall 2017, College of the Desert notified 889 students on academic and progress probation that in order to register for Winter or Spring 2018 classes, they must first complete the Probation Strategies Workshop. By mid-January 2018, 44% of those students had responded and completed the workshop. For those of you accustomed to providing outreach to this high-risk group, you may be wondering how such a high response rate was achieved. This presentation will help you replicate the kind of results we experienced by relocating our traditionally live Probation Strategies Workshop to an online format. By the end of the session you will have a template and resources to construct this type of student service at your campus. The presentation will follow a Q&A format. Among the questions we will answer about College of the Desert's online Probation Strategies Workshop are: Why did the college decide to move the Probation Strategies Workshop from a traditional face-to-face to an online format? Who are the faculty, staff, leadership and departments involved in the design, implementation, facilitation and monitoring of workshop completion? What are the components of the workshop and what tools were used to create the components? How are students identified and notified of the requirement to complete the workshop? How do students access the workshop? What is the average time to complete the workshop? What are the incentives to students to complete the workshop? Where do students go if they have questions about the workshop? When is the optimum time period to open and close the workshop to student participation? How is student completion monitored and recorded? What happens if a student fails to complete the workshop?

Novice participants

TRACK: SUPPORT & RESOURCES

LOCATION: CAPISTRANO

Uploading, Streaming, and Converting Video Files in Canvas

Kevin Sherman

How does one use streaming video in Canvas to enrich the online student experience? This session will offer instruction on how to effectively incorporate streaming video into any Canvas course. Participants will learn about what types of files are compatible with Canvas, educational streaming services such as Kanopy and Swank Motion Pictures, and how to convert incapable file types to work in Canvas. The session is intended for beginners, but intermediate Canvas instructors may benefit from brief tutorials on using the Open Source media player VLC and video transcoder HandBrake to convert video files. In addition, information about current digital copyright laws for streaming media in online courses will be covered.

Novice participants

TRACK: SUPPORT & RESOURCES

LOCATION: EL CAPITAN

Get Attendify Mobile App to access event info, updates & changes!

2:00 – 2:50 PM CONCURRENT SESSION VIII (CONTINUED)

How Engaged Are Your Students?
Anita Crawley and Mike Agnostino

Have you ever wondered how your online students are engaging in various portions of your online courses? Come to this session to learn about the Online Education Initiative's Quest Analytics Project. The Quest readiness for online success program, developed inside a Canvas course shell, includes SmarterMeasure, a diagnostic measure of online readiness, multimedia skill building tutorials, and instructional materials such as quizzes and supplemental resources. The ultimate goal of this project is to evaluate the impact that participating in the Quest program has on student success in online courses. Intellify will describe how they bring student engagement data together from these sources and generate reports using Tableau. Representatives from the two pilot schools will describe their experience during this first semester.
Experienced participants
TRACK: EFFECTIVE PRACTICES
LOCATION: HUNTINGTON

An Equity-Minded, Visually-Appealing, Smart Use of the Canvas Syllabus WEBCAST
Fabiola Torres and Lené Whitley-Putz

Many of us recognize that our syllabus is not the most exciting aspect of our online course, but we may not recognize the ways our syllabus sets the tone for our class, and, in an online course, the ways the syllabus affects our students' perceptions of our teaching style and our expectations. In fact, our syllabus may be creating a very bad first impression! In this presentation, we'll discuss the features of an equity-minded, student-centered syllabus, and explore why that is important in online learning. In addition, we'll demonstrate how you can build an equity-minded, visually-appealing syllabus using the Canvas Syllabus tool, and we'll provide Canvas resources to help you design and develop your own equity-minded syllabus. Your students will thank you.
Novice participants
TRACK: EFFECTIVE PRACTICES
LOCATION: LAGUNA

The OER & ZTC Data Dive
Amanda Taintor, Suzanne Wakim and Walter Butler

It can be difficult to establish buy-in for a campus-wide OER movement. Learn how three different community college campuses utilized data to start, grow and sustain Zero Textbook Cost & OER movements on their campuses.
Novice participants
TRACK: SUPPORT & RESOURCES
LOCATION: MALIBU

Slide.oo and The Kahoots: Applications to Help Foster Engaging Classes and Meetings ENCORE
Eric Wilson

Do you want to make your class or meeting more engaging? Ever wonder if your message was conveyed to your audience? Did the audience understand the presentation? Have you ever wanted to make sure you have all the questions answered? There are two powerful (and fun) applications to make engaging classes and meetings! Slide.oo is a remarkably easy and affordable two in one Web Cloud App: You can collect questions from the audience and do polls/surveys from any device. The audience can use their phones, iPads, and laptops. Kahoot on the other hand is more of a gamification response-collecting app and it is FREE! You can build teams and play games with Kahoot. In addition, you can add photos, images and other interactive ideas. Come see which app is for you.
Novice participants
TRACK: EFFECTIVE PRACTICES
LOCATION: PALOS VERDES

Get Attendify Mobile App to access event info, updates & changes!

NOTES:

THE BEST LEARNING HAPPENS WHEN THE TOOLS DON'T GET IN THE WAY.
Bellevue College needed a learning platform for its Autism Spectrum Navigators Program, which helps transition students with autism to college life. The platform had to be easy to use, it had to facilitate communication for students of all abilities, and if you ask Susan Gjolmesli, director of Bellevue College's Resource Center, it simply had to be Canvas.
To learn more about Bellevue College's success and to find out how Canvas can help you transform teaching and learning, visit canvaslms.com/try-canvas or by calling 877.794.2195.
canvas

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for Prospective Students
This innovative platform consists of:
Degree Marketplace
Editing Suite
Analytics Dashboard
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NOTES:

Partner with a leader in higher education.

Students can finish at CCC, then complete their bachelor's online with American Public University System (APUS).

Affordable Online Education for Working Adults
APUS started in 1991 as American Military University offering portable, relevant, and affordable education to military personnel, and today we bring the same to all working adult learners. While most schools have increased tuition yearly, we've raised our undergraduate rate just once since our founding. Plus, ebooks are provided at no cost to students earning undergraduate credit.

Seamless Transfer Credits
We'll work to ensure that California Community College students get all the credit they deserve. Students can earn up to 90 transfer credits toward a bachelor's degree, with up to 30 general education credits automatically awarded for their A.A .and A.S. degrees. We'll even reverse transfer credits with partner colleges so students complete their associate degrees with you.

Mobile Friendly Choice
We offer more than 200 career-relevant online programs. Students enter our mobile-friendly classroom to study online at any time. Monthly starts and 8-week course lengths help students earn their degrees on their schedules.

Recognized Leader
APUS is a five-time recipient of the Online Learning Consortium (OLC) Effective Practice Award, the number one provider of higher education to the U.S. military, and was recently designated as a National Center of Academic Excellence in Cyber Defense Education by the National Security Agency and Department of Homeland Security.

American Public University System
American Military University | American Public University

VISIT OUR WEBSITE AND CONTACT US TO LEARN MORE.
APUS.EDU/CC-PARTNERS | 877-755-2787 | BOOTH #302

American Public University System is accredited by the Higher Learning Commission (www.hlcommission.org, 312-263-0456) and is certified to operate by SCHEV.

Complimentary WiFi

Network: **Hilton Meetings**

Password: **OTC2018**

SCHEDULE-AT-A-GLANCE

MONDAY

	Exhibit Hall California Ballroom	General Session Pacific Ballroom	Lobby	Lanai Deck 5th Floor	Avila	Capistrano	El Capitan	Huntin
1:00pm - 5:00pm			Registration Open					
4:30pm - 5:30pm		Conference Kickoff & Keynote: J. Iuke Wood, Ph.D.						
5:30pm - 6:30pm	Meet the Sponsors Reception							

TUESDAY

7:00am - 5:00pm			Registration Open					
7:00am - 8:30am	Breakfast Buffet & Visit Exhibitors							
8:30am - 9:40am		Welcome Announcements & Keynote: Aimee Whiteside						
9:40am - 10:00am	Beverage Break & Visit Exhibitors							
10:00am - 10:50am		Implementing California's Zero-Textbook-Cost Degree Program WEBCAST			Incorporating Academic Services into Online Courses	User Experience and Equity in Online and Hybrid Design	VoiceThread Across the Disciplines: Innovative and Effective Practices ENCORE TODAY @ 2:10pm	Making Moving
11:00am - 11:50am		Conducting Quality Online Course Evaluations: Different Modalities, Different Tools WEBCAST			Data Data Everywhere	How to Create, Tell and Share your Story with Video	Collaboration of Colleagues: Improving Online Learning with the OEI Consortium	EFG Tools (E Fun & Gr
12:00pm - 1:00pm	Buffet Lunch & Visitor Exhibitors							
1:10pm - 2:00pm		The Secret Sauce: Closing the Gap in Success Rates Between F2F and Online Courses WEBCAST			Slide.oo and The Kahoots: Applications to Help Foster Engaging Classes and Meetings ENCORE TOMORROW @ 2PM	Role of Instructional Presence in Online Student Success	The State of Distance Education in California Community Colleges	From "Weed "Reaching Out" with our stude it m
2:10pm - 3:00pm		Statewide Accessibility Resources and Services WEBCAST			Three Easy Steps to add Video to your Course	The Collective Creative: Cool Teaching Ideas! ENCORE TOMORROW @ 11AM	Feedback Fun in Canvas ENCORE TOMORROW @10AM	15 Tips to Enga Connect with Stud ENCORE TOMOF
3:00pm - 3:20pm	Beverage Break & Visit Exhibitors							
3:20pm - 4:10pm		Flipgrid: A Communication Tool for Deeper Learning WEBCAST			OEI Canvas-SIS Integration with Project Glue: Connecting the Dots	The Challenge of Audio: Creating Great Audio for Video Productions	Supporting Student Success by Using Open Educational Resources	Many Hand Online Guide Cyberse
4:30pm - 6:00pm				Welcome Reception				

WEDNESDAY

7:00am - 12:00pm			Registration Open					
7:00am - 8:30am	Breakfast Buffet & Visit Exhibitors							
8:30am - 9:50am		General Session & Keynote Address: Eloy Ortiz Oakley, Chancellor						
10:00am - 10:50am					Student and Faculty Satisfaction with Distance Education	Hey, What about Me? Inclusivity in Online Curriculum Design ENCORE	OER-enabled Canvas Sample Course Shells - Equity for all!	'Zoom' to th of Online Cla Mee
11:00am - 11:50am					Equity and CRTL in the Online Learning Environment	From Lecture Capture to Online Instructional Video	Tips for Derailing Cheating in the Online Classroom	The Collective Teachin ENC
12:15pm - 1:30pm	Lunch							
1:30pm - 1:45pm	Closing Remarks & Prize Drawings!							
2:00pm - 2:50pm					Assuring Quality Online Content in Hybrid Course Design ENCORE	Successful Outreach to High Risk Students with Online Student Services ENCORE	Uploading, Streaming, and Converting Video Files in Canvas	How Engag Stude

an	Huntington	Laguna	Malibu	Palos Verdes	San Simeon	Santa Monica	
							1:00pm - 5:00pm
							4:30pm - 5:30pm
							5:30pm - 6:30pm
							7:00am - 5:00pm
							7:00am - 8:30am
							8:30am - 9:40am
							9:40am - 10:00am
Disciplines: ve Practices 2:10pm	Making Moving Pictures Easy	Make Your Students' Online Learning SPARKle WEBCAST	A No-Nonsense Approach to On-Line Teaching	Hey, What about Me? Inclusivity in Online Curriculum Design ENCORE TOMORROW @ 10AM	Using Local Course Review to Develop Quality Online Courses	Engaging the Reluctant Learner SPONSOR SHOWCASE - TechSmith	10:00am - 10:50am
es: Improving h the OEI	EFG Tools (Educational, Fun & Gratis . . .)	Discover How Implementing a Professional Development LMS Will Help Your College WEBCAST	Overcoming Isolation Online: A Discussion & Reading Club with Dr. Aimee Whiteside, Keynote Speaker	Instructor Presence . . .Who's Behind the Curtain? Quck Start Guide to Becoming a Video Wizard	Online Science Laboratory Course - Taking the Plunge!	5 Questions You Need to Be Asking Online Proctoring Vendors SPONSOR SHOWCASE - ProctorU	11:00am - 11:50am
							12:00pm - 1:00pm
Education in y Colleges	From "Weeding Out" to "Reaching Out" - Connecting with our students who need it most	Mission Accessible: DIY YouTube Captioning & More Captioning Tools! WEBCAST	Fostering and Assessing Oral Communication in the Online Course	Automating UDL Principles with Blackboard Ally's "Alternative Formats" SPONSOR SHOWCASE - Blackboard	Successful Outreach to High Risk Students with Online Student Services ENCORE TOMORROW @ 2PM	Assuring Quality Online Content in Hybrid Course Design ENCORE TOMORROW @ 2PM	1:10pm - 2:00pm
Canvas V @10AM	15 Tips to Engage, Guide, and Connect with Your Online Students ENCORE TOMORROW @ 10AM	Online Public Speaking? How? WEBCAST	Equitable Access for All: Braiding Existing Systemwide Support Programs that Complement Online Teaching	System-Level Strategies for Lead Generation SPONSOR SHOWCASE - Ranku, A Wiley Brand	VoiceThread Across the Disciplines: Innovative and Effective Practices ENCORE	Promoting Online Student Success with Metacognition Using Weekly Journals	2:10pm - 3:00pm
							3:00pm - 3:20pm
cess by Using esources	Many Hands Make an Online Guided Pathway in Cybersecurity	Building Universal Design and Equity into your Course WEBCAST	Bringing Balance to the Force with Critical Thinking and Technology Learning Skills	Leveraging Technology to Foster Equity SPONSOR SHOWCASE - ConexED	Untangling Spaghetti: How to Teach Complicated Workflows (Like Photography) ENCORE TOMORROW @ 11AM	Reaching Out to Faculty: Tech Tip Tuesdays	3:20pm - 4:10pm
							4:30pm - 6:00pm
							7:00am - 12:00pm
							7:00am - 8:30am
							8:30am - 9:50am
mple Course r all!	'Zoom' to the Next Level of Online Classrooms and Meeting	Hear Your Students Cry! Getting to Equity in Distance Education WEBCAST	15 Tips to Engage, Guide, and Connect with Your Online Students ENCORE	It's About the Students: Cost, Quality, and Access – SPONSOR SHOWCASE - American Public University Sytem	Motivating Students with Cell Phone Activities	Feedback Fun in Canvas ENCORE	10:00am - 10:50am
g in the Online	The Collective Creative: Cool Teaching Ideas! ENCORE	OER: Canvas/Google Drive—Providing Equity and Accessibility to all Students WEBCAST	OEI Course Design Academy: A Model for Quality Online Courses	You Are Not Alone: Connecting Online Faculty Developers Across the CCCs	Untangling Spaghetti: How to Teach Complicated Workflows (Like Photography) Online ENCORE	Baby Boomers to Generation Z: Engaging Multiple Generations in an Online Environment SPONSOR SHOWCASE Canvas	11:00am - 11:50am
							12:15pm - 1:30pm
							1:30pm - 1:45pm
nd Converting nvas	How Engaged Are Your Students?	An Equity-Minded, Visually-Appealing, Smart Use of the Canvas Syllabus WEBCAST	The OER & ZTC Data Dive	Slide.oo and The Kahoots: Applications to help foster engaging classes and meetings ENCORE			2:00pm - 2:50pm

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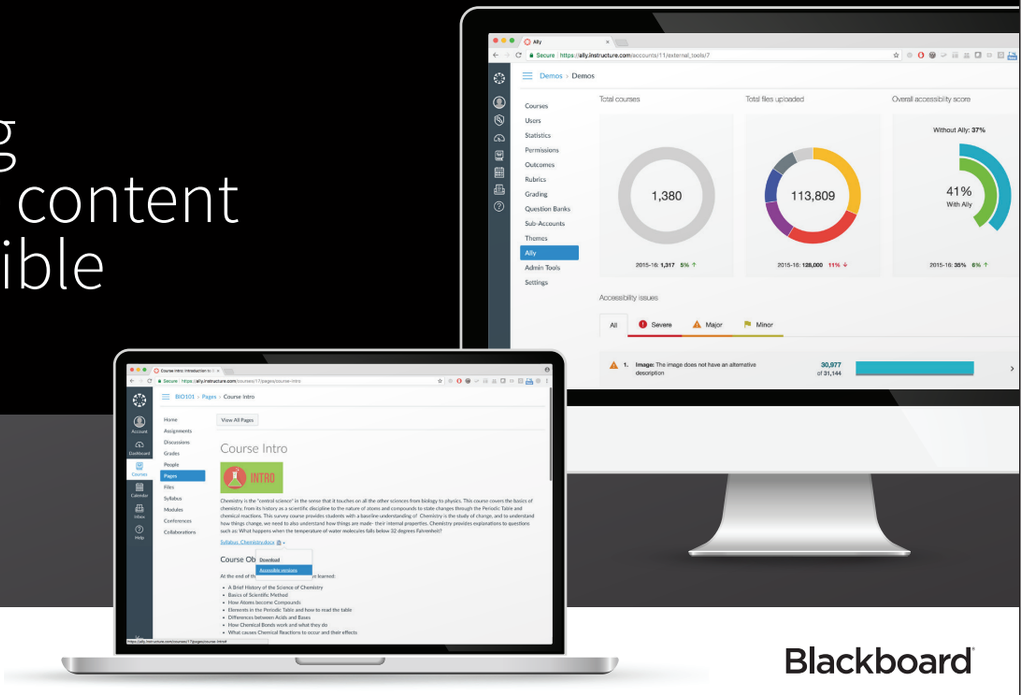

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These projects are funded by grants from the California Community Colleges Chancellor's Office.
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Accessible content is better content.

At Blackboard, we help our clients through our broad portfolio of solutions and services that make education more accessible, engaging and relevant to the higher education student and institution. With Blackboard Ally, we are focused on helping institutions build a more inclusive learning environment and improve the student experience by helping them take clear control of course content with usability, accessibility and quality in mind. For more information about Blackboard and Blackboard Ally, follow us on Twitter @Blackboard.

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Canvas is the educational revolution by Instructure, the technology company that makes smart software that makes people smarter. In addition to the Canvas learning management system (LMS), Instructure offers Canvas Commons, the learning object repository (LOR) that actually gets used; Canvas Catalog, the customizable, all-in-one course catalog, registration system, and payment gateway; and Canvas Network, an index of open, online courses taught by educators everywhere. Learn more about the expanding Canvas edu-ecosystem at www.CanvasLMS.com.

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Dynamic scheduling, meeting, and reporting software -simplified. Our goal is to improve students' every day, face-to-face communication with all members of their academic support teams, while revolutionizing your institution's ability to collect and analyze the data you need. The result is an integrated suite of tools that connects students to their academic support and resources no matter their ability or location, for on-campus and online meetings via our scheduling system, Campus Calibrate and our secure and accessible video platform, Cranium Cafe.

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TechSmith develops the world's leading software for visual communication, including Snagit, Camtasia, and Relay. TechSmith Relay, a cloud-based educational video platform, makes it easy for anyone to create effective videos for online and blended courses. Engage students with in-video quizzes, while adding a human element to eLearning. Meet accessibility guidelines with highly accurate speech-to-text to create ADA compliant captions. And, do all of this directly within your LMS. Join over 30 million customers worldwide using TechSmith software to teach and train effectively.

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Top Hat
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EXHIBITORS

Atomic Jolt
Innovative apps for Canvas
Atomic Jolt is an FCCC and Canvas partner; Atomic Jolt apps extend and enhance basic Canvas functionality for an improved learning experience.

California Community Colleges Institutional Effectiveness Partnership Initiative (IEPI)
Participate | Collaborate | Innovate
IEPI draws on expertise and innovation from California community colleges to provide technical assistance and professional development that improves institutional effectiveness and advances student success.

CaptionSync by Automatic Sync Technologies
A smarter captioning service
Automatic Sync Technologies leverages smart automation and professional transcribers to power its CaptionSync closed captioning services.

Carolina Distance Learning
Carolina Distance Learning Labs give college-level Distance Learning students the same rigorous science experience as campus labs. Stop by our booth to learn more.

CCC Online Education Initiative
Finish Faster!
The Online Education Initiative (OEI) is a collaborative effort among California Community Colleges (CCCs) to ensure that significantly more students are able to complete their educational goals by increasing both access to and success in high-quality online courses.

CCC TechConnect (3C Media Solutions, CCC Confer, @ONE, Online Teaching Conference)
Train. Meet. Share. Connect.
CCC TechConnect provides digital media services (storage, sharing, streaming), collaboration tools for online conferencing and meetings, technology training, and annual educational conferences geared to meeting the needs of the CCC system. These projects serve 114 California Community Colleges, are funded by grants through the California Community College Chancellor's Office, and are hosted at Palomar College.

CCC Technology Center
Supporting the Digital Infrastructure for 114 California Community Colleges
The CCC Technology Center provides technology services and solutions for 114 colleges. Many of its services are free to colleges, including accessibility, information security, and guided pathways resources.

CirQLive
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Cornerstone OnDemand
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Cornerstone OnDemand is a global learning and human capital management software provider that's pioneering solutions to help organizations realize the potential of the modern workforce.

eSciences Labs
Quality Online Science
eScience Labs collaborates with over 350 higher education institutions to provide a traditional hands-on laboratory experience to students engaged in online learning.

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Foundation for California Community Colleges
Systemwide online resources encompass various services such as discounts on technology, access to online student services tools, and the online education initiative (and now the online community college). Now more than ever, as the number of online students increase alongside availability of online courses, our willingness as educators and administrators to continue working together in building initiatives and shared awareness of resources that support online student success is imperative.

EXHIBITORS

GoReact
Easy online video feedback for teaching skills crazy fast
GoReact is the #1 tool for teaching performance-based skills online. It's an interactive cloud-based video software for feedback, grading and critique of lessons presentations and performances.

Grand Canyon University
Grand Canyon University is a private, Christian university with innovative doctoral programs and a variety of engaging emphases designed for passionate learners in preparation for leadership roles in many industries.

Intelecom Learning
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Link-Systems International, Inc. (NetTutor)
LSI helps colleges build online tutoring programs using campus-based tutors, with faculty referrals, complemented by NetTutor. NEW! Ask about math homework in Canvas—meet Sofia.

Notebowl
A social learning platform.
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Pearson
Pearson serves learners of all ages around the globe, employing 41,000 people in more than 70 countries. For more information, visit www.pearson.com/us.

Professional Learning Network
Your One-Stop Site for Professional Development
Provided by IEPI, the Professional Learning Network provides CCC employees free access to system-wide shared resources, online communities to collaborate with peers and thousands of online courses.

Shindig
Communicate. Collaborate. Connect
Shindig represents the state of the art of video chat teaching & learning technology aimed to improve teacher to student interactivity and student to student interactivity.

Smarter Services
SmarterServices'™ is a full spectrum assessment services company. We provide SmarterAssessments-custom assessment platform, SmarterMeasure-suite of readiness assessments and SmarterProctoring-technology used for proctoring exams with student authentication. www.SmarterServices.com

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Ventura College
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Marc Skuster

West Los Angeles College
Kaycea Campbell

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If you'd like to learn more about being part of the CDA, go to OnlineNetworkOfEducators.org

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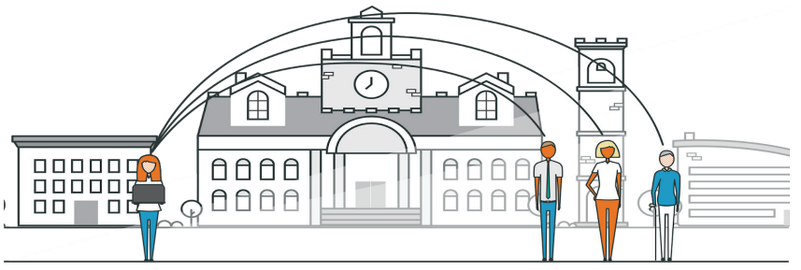

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