

# Successful Outreach to High Risk Students with Online Student Services

Christine Schaefer  
Amanda Phillips



# College of the Desert

## Who We Are

- Located in the Heart of the Coachella Valley
- Fastest Growing California Community College
- Winner of 2018 Bellwether Award for Instructional Programs and Services
- Hispanic Serving Institution



**What college, university or organization are you from?**

# Who Are You?

What is your position?



# Who Are You?

## What do you hope to learn from this session?

Ways to increase outreach to students in a high risk category. **196099**

General information about providing student services online. **196116**

New tools for student services. **196913**

Other **197053**

# High Risk Students & Online Services

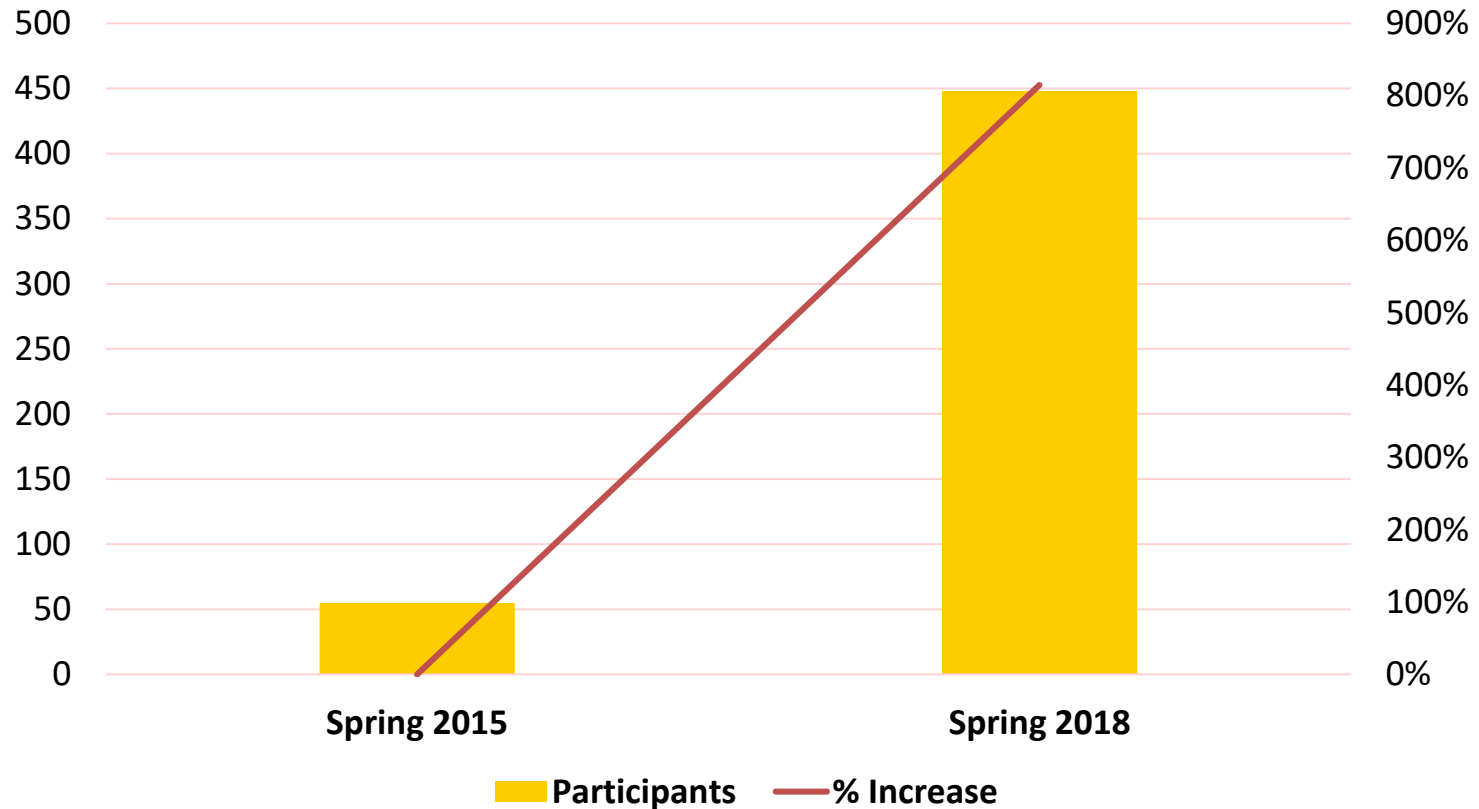
## Presentation Overview

- Who
- What
- Why
- Where
- When
- How



# High Risk Students & Online Services

## Participants in Probation Workshops



# High Risk Students & Online Services

## Background & History

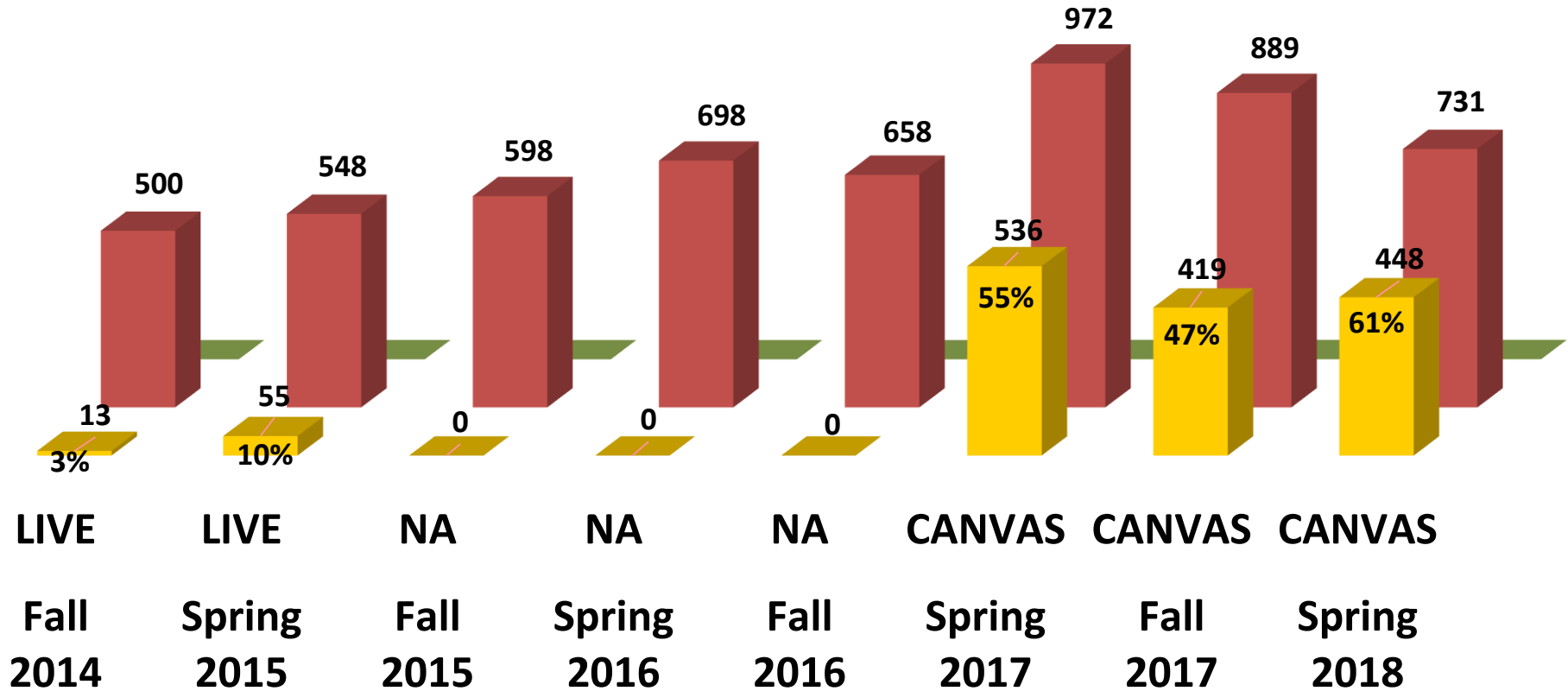
- Info & Support to Students - Level 1 Probation
- Live Workshops Until Fall 2015
- Impact of SB 1456 Student Success Act (SSSP)
- Limited Counselor Resources
- Limited Student Participation





# High Risk Students & Online Services

## Probation Workshops for High Risk Students



# High Risk Students & Online Services

## Moving the Probation Workshop Online

- Online Orientation Successful
- LMS Move to Canvas
- Counselor Canvas Trained/Experienced
- Leverage Counselor Outreach with Student Participation
- Hunch - Worth a Try



# High Risk Students & Online Services

## Implementation Steps

- Counselor Workgroup Updated Live Probation Workshop
- Counselor Converted Live Workshop to Voice Over PPT
- Added Graded Quiz to Assess Learning/Determine Completion
- Partnered with A&R: End of Semester Status
- Partnered with IT: Enroll A1/P1 Students
- Student Completion Monitored Daily
- Identification of High Risk Contacts



# High Risk Students & Online Services

## Workshop Components

- Keep It Short: 16 Minutes
- Keep It Simple: 19 Original Slides
- Content:
  - Assessing Your Current Goals
  - Review of Probation Policies
  - Strategies to Get Off Probation
  - Academic Renewal Policies
  - Resources
  - Your Plan of Action
- Graded Quiz



# High Risk Students & Online Services

## Tools Used to Create Online Workshop

- PowerPoint 2016 (Accessibility Checker)
- Camtasia
- Canvas
- College Network Server





# High Risk Students & Online Services

## Notification & Communication with Students

- Initial Email Notification from Dean of Counseling
  - Optimum Period: Open/Close Workshop
- Regular Reminders from Workshop Instructor/Counselor
- Communication As Needed with Students:
  - Canvas App
  - Email
  - In Person



# High Risk Students & Online Services

## Workshop Completion Incentives

- Registration Hold Removed
- Priority Restored
- Average Time to Complete



# High Risk Students & Online Services

## Planned Enhancements

- Increase Use of Multi Media
  - Video
  - Multiple Presenters
  - Music



# High Risk Students & Online Services

## Additional Canvas Student Services

- Probation Level 2 Version
- My Transfer Plan Club
- Comprehensive Student Education Planning



# High Risk Students & Online Services

## Resource Sharing

- Creative Commons
- Provide Email Address





# High Risk Students & Online Services

Questions & Comments



# High Risk Students & Online Services

## Contact Us

- Amanda Phillips
  - Dean of Counseling Services
  - [afphillips@collegeofthedesert.edu](mailto:afphillips@collegeofthedesert.edu)
  - 760-636-7962
- Christine Schaefer
  - Counselor
  - [cschaefer@collegeofthedesert.edu](mailto:cschaefer@collegeofthedesert.edu)
  - 760-568-3188

