Make Your Students’ Learning SPARKle

tiny.cc/sparkleotc
Michelle Pacansky-Brock
California Community Colleges
Faculty Mentor, Digital Innovation
@ONE (Online Network of Educators, Online Education Initiative (OEI))
What’s the big deal?
Instructor-Student Relationships Matter

especially for underserved student populations
“I should just quit now.”

“Who am I kidding?”

“I don’t belong here.”

Who do I think I am?
Humanize Online Teaching & Learning
## The Ingredients

<table>
<thead>
<tr>
<th>Teaching Presence</th>
<th>Social Presence</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>How do your students know you are there?</strong></td>
<td><strong>How do your students know you care?</strong></td>
</tr>
<tr>
<td>You are perceived as actively engaged.</td>
<td>You are perceived as a real person.</td>
</tr>
</tbody>
</table>
Grades increase when community college online students sense their instructor cares about their learning.

MEANINGFUL LEARNING
ASSIGNMENTS MATTER
Content Creation

Passive consumers ------------> Active creators
“If I have my students do something, I want it to be really useful to them and to others.”

Laura Gibbs, @OnlineCrsLady
University of Oklahoma
Digital Literacy

- Only 17% of adults report being active learners who are “confident in their ability to use digital tools to pursue learning.

Clips: course welcome video

HIST 101: U.S. History to 1877
2018 Summer Session #2, Dr. Matthew Mooney

Please note: this summer session course packs an entire 16-week semester into only 6 weeks! You will be required to do a great deal of reading, writing and thinking about American History. It is intense. Please reconsider your enrollment in this course if you are unable or unwilling to:

- Read a minimum of 2 textbook chapters (plus a number of primary and secondary sources) each week.
- Submit 6 assignments each week (two by Tuesday night, two by Thursday, and two by Sunday)
- Write at least 1000 words each week.

Multimedia Project: please note there are no exams in this class. No quizzes. Nor is there a research paper. Instead, you will create a multimedia project. I encourage you to review the instructions for the multimedia project: [click here].

Advice from former students: I highly suggest you take a look at the advice offered by former, successful students about this class: [click here].
Harmonize video discussion

WEEK #4 Discussion ANSWERS: Social Presence [in Harmonize]

#007 10:31PM 03/12/2018
Julie Smith
Online Penalty: The Impact of Online Instruction on the White-Latino... 2 Comments 0 Attached 1 Teacher

#010 2:50PM 03/15/2018
Camron Poulson
All the questions 1 Comment 2 Attached 1 Teacher

#011 9:21PM 03/15/2018
Ellen Carey
What is social presence? (and a few other thoughts) 4 Comments 2 Attached 2 Teacher
Click on "insert," and then right down here is the footnote.
Adobe Spark video: instructor-generated
Colonial Slavery
If your last name begins with the letter A through H, ANSWER this Essential Question:

- How did the transAtlantic African slave trade operate? How did it work? Who and what made it possible?

If your last name begins with the letter I through Z, ANSWER this Essential Question:

- Why did West Indian did sugar and, especially, molasses matter to the colonial North American economy?

Brief overview and introduction:
https://youtu.be/8piq-nlh3BQ

Tasks for the Essential Questions above:

1) CONSIDER the Essential Questions above carefully.

2) STUDY the assigned sources [click here](#) for the Essential Questions above.

- This "assigned sources" link lists all of the assigned reading for the Essential Questions above!
Adobe Spark video: student-generated
Fire and Ice: The Cold War and Civil Rights

Click CC to toggle captions ON/OFF.
Step #1)
Test Presentation

Essential Question:
How did illustrated songs help promote the sale of sheet music in the first decade of the twentieth century?

Created by
Matthew Mooney
Step #2)
Script with images

Example: Multimedia Project: [SCRIPT]

Everything in red below is an editorial note. You do NOT need to include anything in red in your own script.

Note: The images should appear in the script where they will appear in the presentation. See below.

--------
MULTIMEDIA PROJECT SCRIPT

[Slide #1] Title: “All Join in the Chorus: Illustrated Songs in the Motion Picture Theater”

[Slide #2] Essential Question: How did illustrated songs help promote the sale of sheet music in the first decade of the twentieth century?

[Slide #3] Unlike many industries in late nineteenth and early twentieth-century America, popular sheet music publishers rarely used the mass-circulation print media to advertise their goods to consumers. Music publishers were convinced that popular songs had to actually be heard in order to be a viable commodity. Print advertising was ineffective.
Step #3)
Finished presentation

All Join In The Chorus

A fascinating song has hit
town, you
have been
humming and
whistling it.

Outs by
Matthew Mooney
Step #4) Padlet to collect finished presentations and conduct peer review
Meg Phelps
Art History Faculty
Ventura College
Make Your Own Museum

Webpage Assignment Using Adobe Spark
• Links and order

https://docs.google.com/presentation/d/e/2PACX-1vR2hbgtKiOpukxeH4jABe-MK5_EeEV_G5iL0F1V_bHkUPnPe34Ol_0EKb_1kGNWvH1BKCKQ0FNEf6yQ/pub?start=false&loop=false&delayms=3000

• Preview assignment page
https://vcccd.instructure.com/courses/6992/pages/preview-your-own-personal-museum-assignment-personal-project?module_item_id=401079

• Spark page
https://spark.adobe.com/page/CZXUfvVtGgaGW/

• Padlet
https://padlet.com/megphelps/8bthfky9vemd

• Test assignment in speed grader
https://vcccd.instructure.com/courses/6992/gradebook/speed_grader?assignment_id=157790#%7B%22student_id%22%3A%2213815%22%7D

• Prep assignment in speed grader Madisson/ Vanessa
https://vcccd.instructure.com/courses/6992/gradebook/speed_grader?assignment_id=157787#%7B%22student_id%22%3A%2214621%22%7D

• Vanessa prep assignment open in adobe link
https://spark.adobe.com/page/OCOzwOxFDtn0g/

• The nude project:
https://spark.adobe.com/page/KuRiMBJThF3xZ/

• Assignment dropbox
https://vcccd.instructure.com/courses/6992/assignments/157789
Made In L.A

JASMINE ESCOBEDO
One of the best assignments of any class to date...

This assignment lets you see the beauty in pieces that you may have casually seen before and explore the deeper meanings.

-D.L., Spring 2018
“Adobe Spark was easy to use...and gave me a lot of options for being creative with my project. I like how my project came out!”

--H.F. FALL 17

"I really enjoyed this assignment! Once I got the hang of it..."
more thought into the artworks..

"I enjoyed this project a lot! It made me put more thought into the artworks I was looking at while using the knowledge I gained from this class. K.H., FALL 17
Previous Written Assignment (aka “the boring paper”)

- Traditional written assignment
- Imaginary museum with theme of their choice
- Student’s curated artworks
- Developed different “rooms” based on different sub-themes or topics
- Imagined and described the layout of the museum
- Entry and exit “labels”
- Individual “labels” for each artwork
- Summative assessment, tacked on to end of course
- (retained as potential accommodation for accessibility)
● Dynamic visual assignment
● Same student curation
● “Rooms” became visual equivalents - removed conceptual middleman
● Adobe Spark tools create the structure of their space
  ○ Text boxes = interpretive labels placed accordingly
  ○ Photogrid = visual room
  ○ Glideshow with captions = artwork labels
● More museum-like
● Summative and formative assessment with scaffolding
Adobe Spark Webpage Assignment

Student Outcomes

- Visually engaging product
- Creative content curation
- Builds critical online literacy
- Self-interest driven
- Process oriented
- E-portfolio artifact

Teacher Benefits

- Increased collaboration
- Summative and formative assessment
- Fun to grade!
Creativity = Critical Life Skill

- “Creativity” has risen to among the top applied skills sought by business leaders
- 72 percent of employers say that hiring creative people is a primary concern
- “Teaching our children how to think creatively is vital to preparing them to be successful in the 21st century workforce”
- “creative economy” adjacent

“Ready to Innovate”

a collaborative report between the Conference Board and Americans for the Arts

https://www.conference-board.org/publications/publicationdetail.cfm?publicationid=1452
An aspirational example, visible in week 1.

Link: Spark Project

Day 1: inspiration

Preview: Your Own Personal Museum Assignment (Personal Project)

Your Own Personal Museum

So guess what? By the end of this class you are going to know enough about art to be the creator of your very own museum. The culminating assignment in this class is the Personal Project where you get to do something fun and amazing... make your own museum! All the choices will be yours, from which artworks to include to what your museum will teach to the world. It's a creative way to utilize all the knowledge that you will be practicing all semester, and show off your expertise to me, fellow students, and anyone else you want to impress.

For inspiration, let’s take a look at one fantastic project completed last semester.

Amazing right?

Your museum will be different of course, filled with your own choices and your own ideas, but that gives you an idea of how great your Personal Project assignment can be.

Totally Do-able!

The project above looks so amazing, you may think it was difficult and a lot of work. Well, it wasn’t difficult to make: we use a free web-design tool called Adobe Spark for this project, and you will have practice assignments and lots of help along the way to prepare you for the Personal Project. So don’t worry, you will have the time, tools, and information you need to make your own museum look just as great.
And a collection of others:

Padlet

Day 1: inspiration

Student Showcase: "Personal Project" Assignments
Outstanding examples of "Personal Project" assignment from Meg Phelps Art Appreciation Online

Student Feedback
"One of the best assignments by any class to date. This assignment lets you see the beauty in pieces that you may have casually seen before and explore the deeper meanings. Since you are creating based on topics that interest you in is easy to get into." D.L. SP 2018

"the Personal Project ...gave me a deeper look into how much creativity, imagination, and emotion one must have to create something beautiful." ~ S.C SP 2018

"This was a very fun and exciting project, definitely made you feel part of an artist at an actual museum. Thank you for this!" J.J. SP 2018

Made in LA
A superior example

Made in LA
A story told with Adobe Spark
adobe.spark

Mexican Art
heartfelt.

Mexican Art
A story told with Adobe Spark
adobe.spark

Museum of Love
a perfectly executed project!

Museum of Love
A story told with Adobe Spark
adobe.spark

Rev Dous (Sweet Dreams)
unexpected and intriguing!

Rev Dous (Sweet Dreams)
A story told with Adobe Spark
adobe.spark

Beauty in Expression
intellectual and provocative!

Beauty in Expression
A story told with Adobe Spark
adobe.spark

Antidote to Absurdity
Emotional Development
honest and well done!

Antidote to Absurdity
A story told with Adobe Spark
adobe.spark

Emotional Development
A story told with Adobe Spark
adobe.spark

Museum of Japan
(one of my personal favorites!)

Museum of Japan
A story told with Adobe Spark
adobe.spark

3 Peaks

3 Peaks
A story told with Adobe Spark
adobe.spark

Museum of Tragedy

Museum of Tragedy
A story told with Adobe Spark
adobe.spark

Museum of the Modern Day

Museum of the Modern Day
A story told with Adobe Spark
adobe.spark

The Shore

The Shore
A story told with Adobe Spark
adobe.spark

The Art of Japan

The Art of Japan
A story told with Adobe Spark
adobe.spark

The Personal Project Assignment
• Adobe account
• Start a project
• Name and title only
• Barrier assignment
• Easy to visualize in speed grader
Scaffold #1 - “Test Assignment” - first week

- Adobe account
- Start a project
- Name and title only
- Barrier assignment
- Easy to visualize in speed grader
- This = wrong link
Scaffold #2 - “Prep Assignment” - mid-semester

- Return to project
- Text box tool
- Photogrid tool
- Glideshow tool with captions

Header text test
Scaffold #2 - “Prep Assignment” - mid-semester

- Speed Grader will present a screen capture
- Click link for full visualization in Speed Grader
- Rubric and page in same screen
- Or pop-out
Scaffold #2 - “Prep Assignment” - mid-semester

Photogrid Tool

- Set of images
- Visual equivalent of a museum “room”
- Immediate creative / expressive satisfaction
- Save(download)/upload

Room One: Words of Wisdom

[Images of graffiti and street art expressing messages like “NEVER GIVE UP” and “ONE DAY YOU’LL LAUGH AT HOW MUCH YOU LET THIS MATTER”]
Scaffold #2 - “Prep Assignment” - mid-semester

**Glideshow Tool**

- Glideshow = same artworks as photogrid
- Visual equivalent of individual artwork labels
- Immersive
- Save/download/upload

**Hijack Art, "Dream Big" April 25, 2015**

*Form:* In this piece, a young child in spray painting the words “From the Dirt a Flower Much Grow.” This powerful message is written with trailing paint running down from each word perhaps to symbolize the "dirt" or the difficult journey. The flower at the end is painted differently from the wording, with cleaner lines maybe to symbolize the positive results of perseverance and strength. The entire quote and image are done in a stark white which I feel represents hope.
Scaffold #3 - Sharing/Feedback - late semester

- Discussion Assignment to share themes and sample artworks
- allows me to weed out inappropriate choices
- Other students give feedback and suggestions
- This theme: “An Antidote to Absurdity” based on the ideas from *The Myth of Sisyphus* by Camus (Franz Von Stuck)
Peer Suggestion:

Great topic! Your so creative, I would have never thought of something like this. Will artwork under your theme out of curiosity, and I found the pic below, just in case, it modern than what you're leaning towards, but I really liked it and I thought hey, wh know you will do great on your project!
Creative Options in Spark - Intuitive

Beauty in Simplicity
GISSELL AYALA

The Museum of Modern Art Through The Ages
Edith casas
Taking a Bow

- Extra credit Discussion to share entire project
  - Fosters ownership and pride
  - Extra credit, not required- their choice based on how confident they felt about their work
- A student populated padlet they can opt in to, see what the whole class produced
Feedback “baked-in”

- feedback using the comments section in the submission dialog

"This assignment was cool because it was different than writing a boring paper." -- N.H. FALL 17
• embedded a Google Form into the Dropbox asking permission to share
• See the Additional Resources page of our site for a form you can copy.
Challenges

- Some age resistance
- Page, Post, or Video options sometimes confusing
- Wrong link
  - they need to generate a unique link, not just capture URL from browser)
- Updating link
  - Their changes not reflected if they forget to update link
- Two sets of instructions
  - One for using Spark
  - One for the assignment itself
- How granular to get with tools?
  - E.g. focal point for slideshow: The Nude
● **Assignment Instructions Google Doc**
● **Assignment examples padlet**
● **Ready to Innovate: Are Educators and Executives Aligned on the Creative Readiness of the U.S. Workforce?**
Humanizing Online Teaching & Learning

http://onlinenetworkofeducators.org/humanizing-online-teaching-learning/

A 4-week online course facilitated by CCC faculty, offered by @ONE (Online Network of Educators).
Welcome and thank you for attending the 2018 Online Teaching Conference!

Please help us improve your conference experience by...

- Rating and reviewing our sessions and speakers within our OTC Mobile Event App after each session you attend.

AND

- Taking our online surveys at the conclusion of the conference.

Survey links are available at:

onlineteachingconference.org/evaluations