



JUNE 19-21, 2017 • ANAHEIM, CA



EXHIBITOR PACKAGE

Exhibit Booth Package — \$1,900

- Logo displayed on registration site with link to company website.
- Logo included on signage.
- 10' x 10' exhibit space, located in Ballroom where meals are served.
- One conference registration.

Each 10' x 10' exhibit space includes:

- 8' high back wall, 3' high side rails
- ID sign featuring Sponsor Company name
- 6' draped table with two side chairs
- 1 wastebasket ■ 1 power outlet
- opportunity to upgrade signage and furnishings directly with tradeshow contractor.

Every exhibitor will be included on the exhibitor passport. Attendees visit all booths in order to be entered into opportunity drawings.

SPONSORSHIP PACKAGES

Diamond Sponsor—\$5,400

- **“Sponsor Showcase!” Create a 50-minute concurrent session, featuring your product or service.**
Call for details. Some restrictions apply.
- Logo displayed on home page of OTC17 website with link to company website. Expanded listing on Company page.
- Logo promotion on rotating slideshow in General Session Room before and after presentations. *(Diamond Sponsor logos show individually on first slides for 5 seconds)*
- Opportunity to post a video online to all in-person and virtual attendees.
**Restrictions may apply.*
- Banner Ad on new OTC17 Mobile App.
- Half-page advertisement in printed conference program.
- Premium placement in exhibit hall.
- Additional conference registration (2 total).
- Logo included on promotional material and signage.
- Access to program participant list (one email opportunity).
- 10' x 10' exhibit space, located in Ballroom where meals are served.
- Recognition on Online Teaching Conference Facebook page and Twitter feeds.
- Recognition in OTC's email newsletter.
- Opportunity for one promotional item to be included in attendee conference bag giveaway.

Gold Sponsor—\$3,400

- Logo displayed on Sponsor Page of OTC17 website with link to company website. Expanded listing on Company page.
- Logo promotion on rotating slideshow in General Session Room before and after presentations. *(Gold Sponsor logos show individually for 2 seconds each)*
- Logo included on promotional material, signage and mobile app.
- Access to program participant list (one email opportunity).
- 10' x 10' exhibit space, located in Ballroom where meals are served.
- Recognition in OTC's email newsletter.
- Recognition on Online Teaching Conference Facebook page and Twitter feeds.
- Opportunity for one promotional item to be included in attendee conference bag giveaway.

www.onlineteachingconference.org

{ For more information, please contact Michelle Windhausen at sponsors@onlineteachingconference.org or (562) 537-1183. }



SPONSOR/EXHIBIT OPPORTUNITIES AT-A-GLANCE

BENEFIT	DIAMOND	GOLD	EXHIBITOR
"Sponsor Showcase"—50-minute session, incorporating sponsor product/service.	X		
Opportunity to post a video online to all in-person and virtual attendees. <i>*Restrictions may apply.</i>	X		
Upgraded listing/ad on Mobile App.	X	X	
Premium placement in Exhibit Hall.	X	X	
Recognition on Online Teaching Conference Facebook page and Twitter feeds.	X	X	
Logo promotion on rotating slideshow in General Session Room before and after presentations.	Individually for 5 seconds	Individually for 3 seconds	
Recognition in OTC's email newsletter.	X	X	
"Featured Sponsor" in one OTC17 email newsletter.	X		
Opportunity for one promotional item to be included in attendee conference bag giveaway.	X	X	
Conference registrations.	2	1	1
10' x 10' exhibit booth, located in Ballroom where breakfast and lunch are served.	X	X	X
Access to program participant list.	X	X	
Logo included on promotional material and signage.	X	X	X
Logo displayed on registration site with link to company website.	X	X	X



SPONSOR/EXHIBIT OPPORTUNITIES

ADDITIONAL SPONSOR OPPORTUNITIES	
Break Sponsor	\$1,500
Lunch Sponsor	\$10,000
Reception Sponsor	\$15,000
Vista Lounge Sponsor (small 50-person reception with direct views of Disneyland fireworks)	\$4,000
Mobile App Sponsor (main sponsor on welcome page)	\$2,500
Bag Sponsor	\$2,500
Lanyard Sponsor	\$2,000
Mobile app ad	\$250
Twitter feed ad (onsite)	\$250
Twitter feed banner (onsite)	\$250
GOBOs – clear	\$850
GOBOs – color	\$1,750